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FRACALOSSI KIMBRA A

Common Stock

Form 4 March 13, 2003

FORM 4

U.S. SECURITIES AND EXCHANGE COMMISSION STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- () Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
- Name and Address of Reporting Person
- 2. Issuer Name and Ticker or Trading Symbol

3. IRS or Social
Security
Number of
Reporting Perso
(Voluntary)

Fracalossi, Kimbra A.
Exhibitgroup/Giltspur Division
200 North Gary Avenue
Roselle, Illinois 60172

Viad Corp VVI

6. Relationship of Reporting Person to Issuer (Check all applicable)

_Director _10% Owner _Officer (give title below) _Other (specify below)

X Pres. & CEO, Exhibit group/Giltspur Div.

- 7. Individual or Joint/Group Reporting [X] Form Filed by One Reporting Person
 - [] Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

1. Title of Security (Instr. 3)	2. Trans- 3. action Date	Trans- action Code (Instr.	4. Securities aquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	Securities S Beneficially F	owner- Ship Sorm:
	(Month/ Day/	8)	(A) or	End of Month (Instr. 3 I	D) or ndirec
	Year)	Code V	Amount (D) Price	and 4) (I)
Common Stock	03-12-2003	Ј (а)	3,624 D (a)		D
Common Stock	03-12-2003	F (a)	834 D (a)	84,292	D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertable securities)

1.	2.	3.	4.	5.	6.	7.
Title of	Con-	Trans-	Trans-	Number of	Date exer-	Title and Amount
Derivative	version	action	action	Derivative	cisable and	of Underlying
Security	or	Date	Code	Securities	Expiration	Securities
(Instr. 3)	Exercise		(Instr.	Acquired (A)	Date	(Instr. 3 and 4)
	Price of		8)	or Disposed	(Month/	

8.

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Deriv- ative Security				of (D) (Instr 4 and		Day/Year)	
	(Month/ Day/ Year)	C O D E	V	(A)	(D)	Date Expi- Exer- ra- cis- tion able Date Title	Amount or Number of Shares

Explanation of responses:

a. Of the 5,500 shares of performance-based stock that were previously awarded in March of 2000 pursuant to the 1997 Viad Corp Omnibus Incentive Plan, 3,624 shares were forfeited. Of the 1,876 shares that were earned, 834 shares were surrendered for payment of taxes.

Signature of Reporting Person:

/s/Scott E. Sayre, Attorney-in-Fact

Scott E. Sayre, Attorney-in-Fact

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