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SAYRE SCOTT E Form 4 April 02, 2003

FORM 4

U.S. SECURITIES AND EXCHANGE COMMISSION STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- () Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
- Name and Address of Reporting Person
- 2. Issuer Name and Ticker or Trading Symbol

3. IRS or Social
Security
Number of
Reporting Perso
(Voluntary)

Sayre, Scott E. Viad Corp Viad Tower, Statio Viad Corp VVI

Viad Tower, Station 1012 Phoenix, AZ 85077-1012

6. Relationship of Reporting Person to Issuer (Check all applicable)

_Director _10% Owner _Officer (give title below) _Other (specify below)

X VP-General Counsel & Secretary

- 7. Individual or Joint/Group Reporting
 [X] Form Filed by One Reporting Person
 [] Form Filed by More than One Reporting Person
- Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

1. Title of Security (Instr. 3)	2. Trans- 3. action Date (Month/ Day/ Year)	Trans- action Code (Instr. 8)	4. Securities aquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price	5. Amount of 6. Securities Beneficially Owned at End of Month (Instr. 3 and 4)	Ship Form: Direct (D) or Indirect (I)
Common Stock	03-27-2003	G V	500 D	56,5	18 D
Common Stock			31.482 A	2,808.7	86 I

(a)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertable securities)

1. Title of Derivative Security (Instr. 3)	Con-	action Date	action Code	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	Date exer-	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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		(Month/ Day/ Year)	C O D E	V	(A)		(D)	Exer- cis-	tion	Title	Amount or Number of Shares	<u>-</u>
Cash Only StockUnits			А		6.	110	1			Common Stock	6.11	.01
	(b)	(b)						(b)	(b)			

Explanation of responses:

- a. The information reported is as of February 28, 2003.
- b. Stock units credited in accordance with the terms of the Viad Deferred Compensation Plan; each unit is equivalent to one share of common stock of Corporation; units will be settled in cash; transaction exempt pursuant to Rule 16b-3(d).

Signature of Reporting Person:

/s/Scott E. Sayre

Scott E. Sayre