

SINA CORP
Form 8-K
February 07, 2007

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**Current Report Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): February 1, 2007

SINA Corporation

(Exact name of Registrant as specified in Charter)

Cayman Islands

(State or other jurisdiction of
incorporation
or organization)

000-30698

(Commission File Number)

52-2236363

(I.R.S. Employer Identification
No.)

**Room 1802, United Plaza
1468 Nan Jing Road West
Shanghai 200040, China**

(Address of Principal Executive Offices) (Zip Code)

(86-21) 6289 5678

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02. Results of Operations and Financial Condition.

The information in this Form 8-K and the exhibit attached hereto shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, subject to the liabilities of that section, or incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, except as shall be expressly set forth by specific reference in such a filing.

On February 7, 2007, SINA Corporation (the Company) issued a press release and held a conference call regarding its financial results for the three-month period and fiscal year ended December 31, 2006. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers; Compensatory Arrangements of Certain Officers.

Effective as of February 1, 2007, Benjamin Tsiang resigned as the Executive Vice President of the Company.

A press release announcing this management change is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

Item 8.01. Other Events

The Company issued a press release on February 7, 2007 announcing that, effective immediately, it will file reports and make other filings under the Securities Exchange Act of 1934, as amended, and the Securities Act of 1933, as amended, in accordance with the requirements of the Securities and Exchange Commission (SEC) applicable to a foreign private issuer, as defined in Rule 405 under the Securities Act of 1933, as amended. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release issued by SINA Corporation on February 7, 2007

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SINA CORPORATION

(Registrant)

Date: February 7, 2007

By: /s/ Charles Chao

Charles Chao

President and Chief Executive Officer

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| Exhibit Number | Description |
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| 99.1 | Press Release Issued by SINA Corporation on February 7, 2007 |