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INTERPUBLIC GROUP OF COMPANIES INC

Form 8-K December 18, 2003

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15 (d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): December 18, 2003

The Interpublic Group of Companies, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware 1-6686 13-1024020

(State or Other Jurisdiction (Commission File (IRS Employer of Incorporation) Number) Identification No.)

1271 Avenue of the Americas, New York, New York 10020

(Address of Principal Executive Offices) (Zip Code)

(Hadrood of Filmospar Emodelite offices) (Bip Gode)

Registrant's telephone number, including area code: 212-399-8000

(Former Name or Former Address, if Changed Since Last Report)

Item 5. Other Events and Regulation FD Disclosure.

On December 18, 2003, Modem Media, Inc. ("Modem Media") issued a press release, attached hereto as Exhibit 99.1, announcing it had priced 9,700,000 shares at \$5.75 per share in an underwritten public offering of Modem Media common stock by The Interpublic Group of Companies, Inc. and two other Modem Media shareholders. Interpublic is offering 9,500,000 shares in the offering, and has granted the underwriters the right to purchase up to an additional 1,455,000 shares to cover over-allotments. If the over-allotment option is exercised in full, Interpublic will continue to own approximately 148,000 shares of Modem Media common stock.

Item 7. Financial Statements and Exhibits.

Exhibit 99.1: Press Release of Modem Media, dated December 18, 2003.

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE INTERPUBLIC GROUP OF COMPANIES, INC.

Date: December 18, 2003 By: /s/ Nicholas J. Camera

Nicholas J. Camera Senior Vice President, General Counsel and

Secretary