

Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

BEAR STEARNS COMPANIES INC  
Form 424B3  
August 17, 2001

PRICING SUPPLEMENT NO. 68  
DATED: August 13, 2001  
(To Prospectus dated January 11, 2001,  
and Prospectus Supplement dated January 11, 2001)

Rule 424(b)(3)  
File No. 333-52902

\$9,015,893,162  
THE BEAR STEARNS COMPANIES INC.  
MEDIUM-TERM NOTES, SERIES B

Principal Amount: \$50,000,000 Floating Rate Notes [ ] Book Entry Notes [x]

Original Issue Date: 8/27/2001 Fixed Rate Notes [x] Certificated Notes [ ]

Maturity Date: 8/27/2021 CUSIP#: 073928VB6

Option to Extend Maturity: No [x]  
Yes [ ] Final Maturity Date:

| Redeemable On | Redemption Price(s) | Optional Repayment Date(s) | Optional Repayment Price(s) |
|---------------|---------------------|----------------------------|-----------------------------|
| -----<br>*    | -----<br>N/A        | -----<br>N/A               | -----<br>N/A                |

Applicable Only to Fixed Rate Notes:  
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Interest Rate: 7.00%

Interest Payment Dates: \*\*

Applicable Only to Floating Rate Notes:  
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Interest Rate Basis:

- [ ] Commercial Paper Rate
- [ ] Federal Funds Effective Rate
- [ ] Federal Funds Open Rate
- [ ] Treasury Rate
- [ ] LIBOR Reuters
- [ ] LIBOR Telerate
- [ ] Prime Rate
- [ ] CMT Rate

Maximum Interest Rate:

Minimum Interest Rate:

Interest Reset Date(s):

Interest Reset Period:

Interest Payment Date(s):

Initial Interest Rate:

Interest Payment Period:

Index Maturity:

Spread (plus or minus):

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- \* Commencing August 27, 2006 and on the interest payment dates thereafter until Maturity, the Notes may be called in whole at par at the option of the Company on ten calendar days notice.
- \*\* Commencing February 27, 2002 and on the 27th of each August and February thereafter until Maturity or until the Notes are called.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.