## Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

## BEAR STEARNS COMPANIES INC

## Form 424B3

March 27, 2002

PRICING SUPPLEMENT NO. 12 Rule 424(b)(3)
DATED: March 22, 2002 File No. 333-76894

(To Prospectus dated January 25, 2002,

and Prospectus Supplement dated January 25, 2002)

\$10,006,693,162
THE BEAR STEARNS COMPANIES INC.
MEDIUM-TERM NOTES, SERIES B

Principal Amount: Floating Rate Notes [x] Book Entry Notes [x]

\$50,000,000

Original Issue Date: Fixed Rate Notes [ ] Certificated Notes [ ]

3/27/2002

Maturity Date: 3/27/2003 CUSIP#: 073928WS8

Option to Extend Maturity: No [x]

Yes [ ] Final Maturity Date:

Redemption Repayment Repayment
Redeemable On Price(s) Date(s) Price(s)

N/A N/A N/A N/A N/A

Applicable Only to Fixed Rate Notes:

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Interest Rate:

Interest Payment Dates:

Applicable Only to Floating Rate Notes:

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Interest Rate Basis: Maximum Interest Rate: N/A

[ ] Commercial Paper Rate Minimum Interest Rate: N/A

[ ] Federal Funds Effective Rate

[ ] Treasury Rate Interest Reset Period: Daily

[ ] LIBOR Telerate

[X] Prime Rate +

[ ] CMT Rate

Initial Interest Rate: 1.91% Interest Payment Period: Quarterly

Index Maturity: N/A

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Spread (plus or minus): -2.84%

- + Prime Rate as reported on Telerate Page 5 under the heading "Bank Rates/Prime".
- \* 6/27/02, 9/27/02, 12/27/02 and 3/27/03

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.