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BEAR STEARNS COMPANIES INC

Form 424B3

August 06, 2002

PRICING SUPPLEMENT NO. 29

DATED: August 1, 2002

Rule 424(b)(3)

File No. 333-76894

(To Prospectus dated January 25, 2002,

and Prospectus Supplement dated January 25, 2002)

\$10,006,693,162
THE BEAR STEARNS COMPANIES INC.
MEDIUM-TERM NOTES, SERIES B

Principal Amount: \$25,000,000 Floating Rate Notes [X] Book Entry Notes [X]

Original Issue Date: 8/6/2002 Fixed Rate Notes [_] Certificated Notes [_]

Maturity Date: 9/5/2003 CUSIP#: 073928XK4

Option to Extend Maturity: No [X]

Yes [_] Final Maturity Date:

Applicable Only to Fixed Rate Notes:

Interest Rate:

Interest Payment Dates:

Applicable Only to Floating Rate Notes:

Interest Rate Basis: Maximum Interest Rate: N/A

[_] Commercial Paper Rate Minimum Interest Rate: N/A

[_] Federal Funds Effective Rate

[_] LIBOR Telerate

[X] Prime Rate +

[_] CMT Rate

at Matruity

Index Maturity: N/A

Spread (plus or minus): -2.87%

+ Prime Rate as reported on Telerate Page 5 under the heading "Bank

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Rates/Prime."

* On the 5th of September, December, March, June and at Maturity.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.