BEAR STEARNS COMPANIES INC Form 424B3 October 08, 2002 PRICING SUPPLEMENT NO. 37 Rule 424(b)(3) File No. 333-76894 DATED: October 3, 2002 (To Prospectus dated January 25, 2002, and Prospectus Supplement dated January 25, 2002) \$10,006,693,162 THE BEAR STEARNS COMPANIES INC. MEDIUM-TERM NOTES, SERIES B Principal Amount: \$75,000,000 Floating Rate Notes [x] Book Entry Notes [x] Original Issue Date: 10/8/2002 Fixed Rate Notes [] Certificated Notes [] CUSIP#: 073928XT5 Maturity Date: 10/8/2003 Option to Extend Maturity: No [x] Yes [] Final Maturity Date: OptionalOptionalRepaymentRepaymentDate(s)Price(s) Redemption Price(s) Redeemable On _____ N/A N/A N/A N/A Applicable Only to Fixed Rate Notes: _____ Interest Rate: Interest Payment Dates: Applicable Only to Floating Rate Notes: _____ Interest Rate Basis: Maximum Interest Rate: N/A [] Commercial Paper Rate Minimum Interest Rate: N/A [] Federal Funds Effective Rate [] Federal Funds Open Rate Interest Reset Date(s): * [] Treasury Rate Interest Reset Period: Monthly Interest Payment Date(s): ** [] LIBOR Reuters [x] LIBOR Telerate [] Prime Rate [] CMT Rate Initial Interest Rate: 1.81% Interest Payment Period: Monthly Index Maturity: One Month Spread (plus or minus): +0.01%

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* On the 8th of each month prior to Maturity.

** On the 8th of each month and at Maturity.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.