

INTERNATIONAL GAME TECHNOLOGY
Form DEFA14A
March 04, 2013

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

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Check the appropriate box:

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- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
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INTERNATIONAL GAME TECHNOLOGY

(Name of Registrant as Specified In Its Charter)

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Quotations of Mr. Philip G. Satre, Chairman of the Board of International Game Technology, were included in an article by Mr. Howard Stutz in the *Las Vegas Review-Journal* on March 3, 2013.

Excerpts containing such quotations as published by the *Las Vegas Review-Journal* are set forth below.

On a recent airline trip, International Game Technology Chairman Phil Satre said he gained a better understanding into the slot machine manufacturer's \$500 million purchase last year of a free play social gaming business.

It came from spying on the person seated next to him.

Satre, 62, noticed his much younger seat mate played casino games through the company's DoubleDown Casino application on his mobile device during a large portion of the flight between Las Vegas and Reno.

It was fascinating to watch, Satre said in recent interview.

Satre, IGT's chairman since 2009, said last month the company and its board thoroughly vetted the DoubleDown deal.

Watching a fellow Southwest Airlines passenger entertain himself through the DoubleDown application gave him more confidence in the purchase.

DoubleDown has allowed us to leverage our content into that social gaming space, Satre said. The challenge for all mature industries is to get traction with newer or younger customers.

The board is unanimously behind Patti, Satre said. We have been in a turnaround and you have to take the strategy to a new level.

It's the playbook of a proxy fight, quite frankly, Satre said. I've never been in one before until now.
