

Edgar Filing: VIACOM INC - Form 8-K

VIACOM INC  
Form 8-K  
March 17, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 16, 2005

VIACOM INC.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation)

001-09553  
(Commission File Number)

04-2949533  
(I.R.S. Employer Ident  
Number)

-----  
1515 Broadway, New York, NY 10036  
(Address of principal executive offices) (zip code)

Registrant's telephone number, including area code: (212) 258-6000  
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Check the appropriate box below if the Form 8-K filing is intended to  
simultaneously satisfy the filing obligation of the registrant under any of the  
following provisions (see General Instruction A.2.):

- Written communications pursuant to Rule 425 under the Securities Act (17  
CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17  
CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the  
Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the  
Exchange Act (17 CFR 240.13e-4(c))

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Section 7--Regulation FD

Item 7.01 Regulation FD Disclosure.

On March 16, 2005, Viacom Inc. (the "Company") issued a press release announcing that it is exploring the division of its business into separate publicly-traded companies. A copy of the press release is furnished herewith as Exhibit 99 and is incorporated by reference herein in its entirety.

Section 9--Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits.

Exhibit Number -----	Description of Exhibit -----
99	Press release of the Company dated March 16, 2005.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIACOM INC.  
(Registrant)

By: /s/ Michael D. Fricklas

-----  
Name: Michael D. Fricklas  
Title: Executive Vice President, General  
Counsel and Secretary

Date: March 17, 2005

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Exhibit Index

Exhibit Number -----	Description of Exhibit -----
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Press release of the Company dated March 16, 2005.

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