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TELECOM ITALIA S P A  
Form 6-K  
June 17, 2003

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULE 13a-16 OR 15D-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934

FOR THE MONTH OF JUNE 2003

TELECOM ITALIA S.p.A.  
(Translation of registrant's name into English)

CORSO D'ITALIA 41  
ROME, ITALY 00198  
(Address of principal executive offices)

Indicate by check mark whether the registrant files  
or will file annual reports under cover of Form 20-F or Form 40-F:

FORM 20-F  FORM 40-F

Indicate by check mark if the registrant  
is submitting the Form 6-K in paper  
as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant  
is submitting the Form 6-K in paper  
as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information  
contained in this Form, the registrant is also thereby furnishing  
the information to the Commission pursuant to Rule 12g3-2(b)  
under the Securities Exchange Act of 1934.

YES  NO

If "Yes" is marked, indicate below the file number assigned  
to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

**PRESS RELEASE**

**Telecom Italia Board Meeting in Milan**

**TELECOM ITALIA DOMESTIC WIRELINE**

**CHANGES NAME TO WIRELINE**

**GIUSEPPE SALA APPOINTED GENERAL MANAGER, REPORTING DIRECTLY TO CEO RICCARDO RUGGIERO**

*Milan, June 16, 2003* At today's meeting, chaired by Marco Tronchetti Provera, the Telecom Italia Board of Directors decided to amend the name of the Domestic Wireline Business Unit to Wireline since the BU took over a number of international operations, the adjective domestic has ceased to be appropriate. In view of the fact that the Business Unit has taken on major new responsibilities and skills, Giuseppe Sala has been appointed General Manager. Mr Sala will be reporting directly to CEO Riccardo Ruggiero.

**Communication and Media Relations**

*Corporate Press Office*

+39.06.3688.2610

[www.telecomitalia.it/stampa\\_uk](http://www.telecomitalia.it/stampa_uk)

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: June 17th, 2003

TELECOM ITALIA S.p.A.

BY: /s/ Carlo De Gennaro

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Carlo De Gennaro  
Company Manager