

Edgar Filing: ASSISTED LIVING CONCEPTS INC - Form SC 13D/A

ASSISTED LIVING CONCEPTS INC  
Form SC 13D/A  
July 17, 2003

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 13D/A  
(Rule 13d-101)

Amendment No. 10

Information to be Included in Statements Filed  
Pursuant to Rule 13d-1(a) and Amendments Thereto  
Filed Pursuant to Rule 13d-2(a)

Assisted Living Concepts, Inc.

-----  
(Name of Issuer)

Common Stock

-----  
(Title of Class of Securities)

04543L109

-----  
(CUSIP Number)

Lawrence D. Rovin, Esquire  
Klehr, Harrison, Harvey, Branzburg & Ellers LLP  
260 South Broad Street  
Philadelphia, PA 19102  
(215) 569-2898

-----  
(Name, Address and Telephone Number of Person Authorized  
to Receive Notices and Communications)

July 9, 2003

-----  
(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this Schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box: /\_/

-----  
CUSIP No. 04543L109

13D

Page 2 of 7 Pages  
-----

Edgar Filing: ASSISTED LIVING CONCEPTS INC - Form SC 13D/A

---

1. NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSON (ENTITIES ONLY):

BET ASSOCIATES, L.P.  
23-2957243

---

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP: (a)   
(b)

---

3. SEC USE ONLY

---

4. SOURCE OF FUNDS:  
AF

---

5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEMS 2(d) OR 2(e):

---

6. CITIZENSHIP OR PLACE OF ORGANIZATION:  
Delaware

---

	7. SOLE VOTING POWER	
		492,473 shares of common stock
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	8. SHARED VOTING POWER	
		-0- Shares
	9. SOLE DISPOSITIVE POWER	
		492,473 shares of common stock
	10. SHARED DISPOSITIVE POWER	
		-0- Shares

---

11. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
492,473 Shares of Common Stock

---

12. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

---

13. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
7.65%

---

14. TYPE OF REPORTING PERSON  
PN

---

Edgar Filing: ASSISTED LIVING CONCEPTS INC - Form SC 13D/A

-----  
CUSIP No. 04543L109

13D

Page 3 of 7 Pages  
-----

1. NAME OF REPORTING PERSON

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSON (ENTITIES ONLY):

BRU Holding Company, Inc., LLC ("BRU")  
52-2059411

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:

(a)

(b)

3. SEC USE ONLY

4. SOURCE OF FUNDS:

AF

5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEMS 2(d) OR 2(e):

6. CITIZENSHIP OR PLACE OF ORGANIZATION:

Delaware

7. SOLE VOTING POWER

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

605,567 shares of common stock (represents  
492,473 shares of common stock held by BET  
Associates L.P. ("BET") and 113,094 shares of  
common stock held by BRU)

8. SHARED VOTING POWER

-0- Shares

9. SOLE DISPOSITIVE POWER

605,567 shares of common stock (represents  
492,473 shares of common stock held by BET and  
113,094 shares of common stock held by BRU)

10. SHARED DISPOSITIVE POWER

-0- Shares

11. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

605,567 (represents 492,473 shares of common stock held by BET and  
113,094 shares of common stock held by BRU)

12. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

Edgar Filing: ASSISTED LIVING CONCEPTS INC - Form SC 13D/A

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

9.42%

14 TYPE OF REPORTING PERSON

OO

-----  
CUSIP No. 04543L109

13D

Page 4 of 7 Pages  
-----

1. NAME OF REPORTING PERSON

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSON (ENTITIES ONLY):

BRUCE E. TOLL

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:

(a)

(b)

3. SEC USE ONLY

4. SOURCE OF FUNDS:

PF

5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED

PURSUANT TO ITEMS 2(d) OR 2(e):

6. CITIZENSHIP OR PLACE OF ORGANIZATION:

UNITED STATES OF AMERICA

7. SOLE VOTING POWER

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

1,219,256 (represents 492,473 shares of common stock held by BET Associates, L.P. ("BET"), 113,094 shares held by BRU Holdings Company Inc., LLC ("BRU"), 3,492 shares held by Mr. Toll's daughter Jennifer Toll and 610,197 shares of common stock held by Mr. Toll).

8. SHARED VOTING POWER

-0- Shares

9. SOLE DISPOSITIVE POWER

1,219,256 (represents 492,473 shares of common stock held by BET, 113,094 shares held by BRU, 3,492 shares held by Mr. Toll's daughter Jennifer Toll and 610,197 shares of common stock held by Mr. Toll).

10. SHARED DISPOSITIVE POWER

-0- Shares

Edgar Filing: ASSISTED LIVING CONCEPTS INC - Form SC 13D/A

---

11. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,219,256 (represents 492,473 shares of common stock held by BET, 113,094 shares of common stock held by BRU, 3,492 shares held by Mr. Toll's daughter Jennifer Toll and 610,197 shares of common stock held by Mr. Toll).

---

12. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

[ ]

---

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

18.96%

---

14 TYPE OF REPORTING PERSON

IN

---

CUSIP No. 04543L109

13D

Page 5 of 7 Pages

---

ITEM 1. SECURITY AND ISSUER.

This statement relates to the common stock (the "Common Stock") of Assisted Living Concepts, Inc., a Nevada corporation (the "Issuer"). The principal executive offices of the Issuer are located at 11835 NE Glenn Widing Drive, Bldg E, Portland, Oregon 97220-9057.

ITEM 2. IDENTITY AND BACKGROUND.

(a) This statement is being filed by (i) BET Associates, L.P., a Delaware limited partnership ("BET"), with respect to shares beneficially owned by BET; (ii) by BRU Holdings Company Inc., LLC ("BRU") with respect to the shares beneficially owned by BET and BRU and (iii) Bruce E. Toll with respect to shares beneficially owned by Mr. Toll, BET and BRU. Mr. Toll is the sole member of BRU, a Delaware limited liability company, which is the sole general partner of BET. Mr. Toll, BET and BRU are sometimes referred to herein as the "Filing Persons."

(b) The business address of the Filing Persons is: 3103 Philmont Avenue, Huntingdon Valley, Pennsylvania 19006.

(c) The principal business of BET and BRU is to invest in businesses. Mr. Toll's principal occupation is as Vice-Chairman of Toll Brothers Inc., a publicly-traded company engaged primarily in the business of developing and constructing residential real estate.

(d) During the last five years, none of the persons referred to in paragraph (a) has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).

(e) During the last five years, none of the persons referred to in

## Edgar Filing: ASSISTED LIVING CONCEPTS INC - Form SC 13D/A

paragraph (a) has been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction as a result of which he was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, Federal or State securities laws or finding any violation with respect to such laws.

(f) Mr. Toll is a United States citizen.

### ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATIONS.

Purchase of 8,000 shares of Common Stock by BRU. BRU purchased the following shares of Common Stock in the open market (i) June 24, 2003, purchased 4,000 shares for \$4.70 per share; (ii) June 25, 2003, purchased 1,000 shares for \$4.90 per share; (iii) June 25, 2003, purchased 2,000 shares for \$4.70 per share; and (iv) June 25, 2003, purchased 1,000 shares for \$4.75 per share. BRU used funds provided by Mr. Toll to effect the purchases.

Purchase of 100,830 shares of Common Stock by Mr. Toll. Mr. Toll purchased the following shares of Common Stock in the open market (i) June 30, 2003 purchased 8,000 shares for \$5.50 per share; and (ii) July 9, 2003, purchased 92,830 shares for \$6.125 per share.

Previous Purchases and Sales. Previous purchases and sales by BET, BRU and Mr. Toll of the Issuer's securities are set forth on the Schedule 13D filed on October 27, 1999, amendment numbers 1, 2, 3, 4, 5, 6, 7, 8, and 9 thereto, filed on November 12, 1999, November 20, 2000, November 22, 2000, July 12, 2001, November 30, 2001, December 17, 2001, January 13, 2003, March 25, 2003 and June 13, 2003, respectively.

### ITEM 4. PURPOSE OF TRANSACTION.

The disclosure set forth in Item 4 to Amendment No. 9 is incorporated herein by reference.

### ITEM 5. INTEREST IN SECURITIES OF THE ISSUER.

(a) BET Beneficial Ownership. BET beneficially owns 492,473 shares of Common Stock, which constitutes 7.65% of the Common Stock outstanding (based upon 6,431,759 shares of Common Stock outstanding as of May 8, 2003 as reported in the Issuer's Quarterly Report on Form 10-Q for the quarter ended on March 31, 2003 and filed on May 14, 2003 (the "Form 10-Q")).

-----  
CUSIP No. 04543L109

13D

Page 6 of 7 Pages  
-----

BRU Beneficial Ownership. BRU beneficially owns 605,567 shares of Common Stock, of which 492,473 shares are held by BET and 113,094 shares are held by BRU, which constitutes 9.42% of the Common Stock outstanding (based upon 6,431,759 shares of Common Stock outstanding as reported in the Form 10-Q).

Mr. Toll Beneficial Ownership. Mr. Toll beneficially owns 1,219,256 shares of Common Stock, of which 492,473 shares are held by BET, 113,094 shares are held by BRU, 3,492 shares are held by Mr. Toll's daughter, Jennifer Toll and 610,197 shares are held by Mr. Toll, which constitutes 18.96% of the Common Stock outstanding (based upon 6,431,759 shares of Common Stock outstanding as reported in the Form 10-Q).

(b) Mr. Toll, individually and through BRU and BET, has sole voting

Edgar Filing: ASSISTED LIVING CONCEPTS INC - Form SC 13D/A

power and power to dispose of the 610,197 shares of Common Stock held by Mr. Toll, the 492,473 shares of Common Stock held by BET and the 113,094 shares of Common stock held by BRU. BRU, individually and through BET, has sole voting power and power to dispose of the 492,473 shares of Common Stock held by BET and the 113,094 shares of Common Stock held by BRU. BET has sole voting power and power to dispose of the 492,473 shares of Common Stock held by it.

(c) Transactions Since Most Recent Filing on Schedule 13D. See Item 3 above.

(d) N/A.

(e) N/A.

ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER

See Items 3 and 4.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

N/A.

-----  
CUSIP No. 04543L109

13D

Page 7 of 7 Pages  
-----

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: July 17, 2003

BET ASSOCIATES, L.P.

By: BRU HOLDINGS COMPANY INC., LLC  
Its General Partner

By: Bruce E. Toll

-----  
Bruce E. Toll  
Member

BRU HOLDINGS COMPANY INC., LLC

By: Bruce E. Toll

-----  
Bruce E. Toll  
Member

Bruce E. Toll

-----  
BRUCE E. TOLL