AT&T CORP Form DEFA14A February 01, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant [X] Filed by a Party other than the Registrant [] Check the appropriate box:

Preliminary Proxy Statement [] [] Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) [] Definitive Proxy Statement [] Definitive Additional Materials [X] Soliciting Material Pursuant to §240.14a-12.

AT&T Corp.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than Registrant) Payment of Filing Fee (Check the appropriate box):

[X] No fee required.

[] Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

Edgar Filing: AT&T CORP - Form DEFA14A

- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

- [] Fee paid previously with preliminary materials.
- [] Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

FACT SHEET SBC/AT&T: At a Glance

Strengths• Consumer customer base • Consumer voice and data traffic • Small-, medium-, and large-business customer base • Local broadband networks • Dense local-access capabilities • Strong financial position • Wireless experience • National wireless footprint and customer base• National state-of-the-art network • Broad local access capabilities • Data/IP capabilitiesOfferingsVoice and data telecommunications products and services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services.AT&T is among the world s premier voice, IP-based voice, video and data communications revices to consumers, businesses of all sizes and government entities.Operating NetworkLocal networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional major metropolitan areas across the country.Global network spans more than 50 countries and connects virtually every country and territory and 13 in other countries
 Small-, medium-, and large-business customer base Local broadband networks Dense local-access capabilities Strong financial position Wireless experience National wireless footprint and customer base (Cingular) Offerings Voice and data telecommunications products and services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services. Operating Territory and Network Local networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional major
basebase· Local broadband networks· Dense local-access capabilities· Dense local-access capabilities· Strong financial position· Wireless experience· Data/IP capabilities· National wireless footprint and customer base· Complex service offerings/solutions selling capabilities(Cingular)· Notice and data telecommunications products and services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services.AT&T is among the world s premier voice, IP-based voice, video and data communications companies. The company runs the world s largest communications network while bringing services to consumers, providing voice, data and IP services to consumers, providing voice, data and IP services, wireless, and managed services.Global network spans more than 50 countries and government entities.Operating NetworkLocal networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional majorGlobal network spans more than 50 countries and connects virtually every country and territory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
 Local broadband networks Dense local-access capabilities Strong financial position Wireless experience National wireless footprint and customer base (Cingular) Offerings Voice and data telecommunications products and services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies service business customers, providing voice, data and IP services to consumers, businesses of all sizes and government entities. Operating Peritory and Network Local networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional major
 Dense local-access capabilities Strong financial position Wireless experience National wireless footprint and customer base (Cingular) Offerings Voice and data telecommunications products and services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services. Operating Local networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional major Broad local access capabilities Broad local access capabilities Broad local access capabilities Complex service offerings/solutions selling capabilities International service capabilities AT&T Laboratories
 Strong financial position Wireless experience National wireless footprint and customer base (Cingular) Data/IP capabilities Complex service offerings/solutions selling capabilities International service capabilities AT&T Laboratories Offerings Voice and data telecommunications products and services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services. Operating Territory and Network Local networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional major Data/IP capabilities Data/IP capabilities Complex service offerings/solutions selling capabilities AT&T Laboratories AT&T is among the world s premier voice, IP-based voice, video and data communications companies. The company runs the world s largest communications network while bringing services to consumers, businesses of all sizes and government entities.
 Wireless experience National wireless footprint and customer base (Cingular) Offerings Voice and data telecommunications products and services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services. Operating Territory and Network Local networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional major Complex service offerings/solutions selling capabilities Complex service offerings/solutions selling capabilities AT&T Laboratories AT&T is among the world s premier voice, IP-based voice, video and data communications companies. The company runs the world s largest communications network while bringing services to consumers, businesses of all sizes and government entities. Global network spans more than 50 countries and connects virtually every country and territory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
 National wireless footprint and customer base (Cingular) Offerings Voice and data telecommunications products and services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services. Operating Territory and Network Local networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional major Capabilities International service capabilities AT&T is among the world s premier voice, IP-based voice, video and data communications companies. The company runs the world s largest communications network while bringing services to consumers, businesses of all sizes and government entities. Global network spans more than 50 countries and connects virtually every country and territory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
 (Cingular) International service capabilities AT&T Laboratories Offerings Voice and data telecommunications products and services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services. Operating Territory and Network Local networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional major Gina di conteres and conteres and conteres and conteres and services and 13 in other countries
 Offerings Voice and data telecommunications products and services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services. Operating Territory and Network Local networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional major AT&T is among the world s premier voice, IP-based voice, video and data communications companies. The company runs the world s largest communications network while bringing services to consumers, businesses of all sizes and government entities.
OfferingsVoice and data telecommunications products and services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services.AT&T is among the world s premier voice, IP-based voice, video and data communications companies. The company runs the world s largest communications network while bringing services to consumers, businesses of all sizes and government entities.Operating Territory and NetworkLocal networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional majorGlobal network spans more than 50 countries and connects virtually every country and territory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
 services for consumers and businesses: local, long distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services. Dperating Territory and Network Local networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional major IP-based voice, video and data communications companies. The company runs the world s largest communications network while bringing services to consumers, businesses of all sizes and government entities.
distance, DSL, wireless, data networks, satellite television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services.companies. The company runs the world s largest communications network while bringing services to consumers, businesses of all sizes and government entities. Operating Territory and Network Local networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional majorGlobal network spans more than 50 countries and connects virtually every country and territory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
television and directory. SBC companies serve business customers, providing voice, data and IP services, wireless, and managed services.largest communications network while bringing services to consumers, businesses of all sizes and government entities. Operating Territory and Network Local networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional majorGlobal network spans more than 50 countries and connects virtually every country and territory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
business customers, providing voice, data and IP services, wireless, and managed services.services to consumers, businesses of all sizes and government entities.Operating Territory and NetworkLocal networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional majorGlobal network spans more than 50 countries and connects virtually every country and territory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
Operating Territory and NetworkLocal networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional majorGlobal network spans more than 50 countries and connects virtually every country and territory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
Operating Territory and NetworkLocal networks serving 52 million lines in 13 states: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional majorGlobal network spans more than 50 countries and connects virtually every country and territory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
Territory and Networkstates: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional majorand connects virtually every country and territory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
Territory and Networkstates: California, Nevada, Texas, Oklahoma, Kansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional majorand connects virtually every country and territory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
NetworkKansas, Arkansas, Missouri, Michigan, Ohio, Illinois, Indiana, Wisconsin and Connecticut. SBC serves customers in 30 additional majorterritory around the world. AT&T has 26 advanced Internet Data Centers, 13 in the United States and 13 in other countries
serves customers in 30 additional major United States and 13 in other countries
5
metropolitan areas across the country. worldwide.
Revenues \$41 billion 2004 revenues (excluding Cingular \$31 billion 2004 revenues
Wireless)
Employees 163,000 47,000
Headquarters San Antonio, Texas Bedminster, New Jersey
Incauquarters San Antonio, Texas Deuninster, New Jersey
Ticker SBC T
Philanthropy Since 1984, SBC and the SBC Foundation have With programs that help education,
contributed more than \$1 billion in contributions and grants. SBC employees are committed to environment, disaster relief, health and life environment, and charity fund raising, AT&T
and grants. SBC employees are committed to enriching communities through financial support strives to strengthen the communities in which
and millions of volunteer hours. surves to strengthen the communities in when
Recognition· World s Most Admired Telecommunications Company in· Ranked No.1 in Yankee Group s July 2004 ranking

Edgar Filing: AT&T CORP - Form DEFA14A

Fortune, a title that SBC has held seven years in	of telecommunications providers.
a row.	· Best IP-VPN portfolio by Forrester Research
• America s Most Admired Telecommunications	in and a second s
Company in the <i>Fortune</i> survey five straight years.	Sept. 2004 report card.
	• Won Telecom Asia award for best-managed carrier in 2004.

NOTE: In connection with the proposed transaction, SBC intends to file a registration statement, including a proxy statement of AT&T Corp., and other materials with the Securities and Exchange Commission (the SEC). Investors are urged to read the registration statement and other materials when they are available because they contain important information. Investors will be able to obtain free copies of the registration statement and proxy statement, when they become available, as well as other filings containing information about SBC and AT&T Corp., without charge, at the SEC s Internet site (http://www.sec.gov). These documents may also be obtained for free from SBC by directing a request to SBC Communications Inc., Stockholder Services, 175 E. Houston, San Antonio, Texas 78258. Free copies of AT&T Corp. s filings may be obtained by directing a request to AT&T Corp., Investor Relations, One AT&T Way, Bedminster, New Jersey 07921.

SBC, AT&T Corp. and their respective directors and executive officers and other members of management and employees may be deemed to be participants in the solicitation of proxies from AT&T shareholders in respect of the proposed transaction. Information regarding SBC s directors and executive officers is available in SBC s proxy statement for its 2004 annual meeting of stockholders, dated March 11, 2004, and information regarding AT&T Corp. s directors and executive officers is available in AT&T Corp. s proxy statement for its 2004 annual meeting of shareholders, dated March 25, 2004. Additional information regarding the interests of such potential participants will be included in the registration and proxy statement and the other relevant documents filed with the SEC when they become available.