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US BANCORP \DE\ Form 424B2 July 23, 2010

## **CALCULATION OF REGISTRATION FEE**

Title of Each Class of Securities Offered Offering Price Fee(1)
Senior Notes \$1,000,000,000 \$71,300

(1) Calculated in accordance with Rule 457(r) of the Securities Act of 1933.

Filed Pursuant to Rule 424(b)(2) Registration No. 333-150298

PRICING SUPPLEMENT DATED JULY 22, 2010 TO PROSPECTUS DATED APRIL 17, 2008,

AS SUPPLEMENTED BY PROSPECTUS SUPPLEMENT DATED APRIL 25, 2008,

AND SUPPLEMENTAL TO THE OFFICERS CERTIFICATE AND COMPANY ORDER DATED APRIL 25, 2008 U.S. BANCORP

Medium-Term Notes, Series R (Senior) Medium-Term Notes, Series S (Subordinated)

CUSIP No.: 91159HGX2

Series:

b Series R (Senior)

o Series S (Subordinated)

Form of Note:

b Book-Entry

o Certificated

Principal Amount: \$1,000,000,000

Trade Date: July 22, 2010

Original Issue Date: July 27, 2010

Maturity Date: July 27, 2015

Base Rate (and, if applicable, related Interest Periods):

b Fixed Rate Note

o Commercial Paper Note

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o Federal Funds Note
o LIBOR Note
o EURIBOR Note
o Prime Rate Note
o CD Rate Note
o Treasury Rate Note
o CMT Rate Note
o Other Base Rate

o Zero Coupon Note	
Agent s Commission: Redemption Terms: Other Terms: U.S. Bancorp Investments, Inc. ( USBII ), subsidiary. USBII will conduct this offering in compliance Industry Regulatory Authority, which is commonly referredistribution of the securities of an affiliate. In accordance offering to any of its discretionary accounts without the predistribution of any of these securities, USBII may offer and broker-dealer. USBII may act as principal or agent in those related to prevailing market prices at the time of sale or oth accompanying Prospectus and Prospectus Supplement in cobligated to make a market in any of these securities and mythout notice. Name of Agent and Delivery Instructions: Barclays Capit Bancorp Investments, Inc., Aladdin Capital LLC, Loop	e with the requirements of NASD Rule 2720 of the Financial ed to as FINRA, regarding a FINRA member firm s with NASD Rule 2720, USBII may not make sales in this ior written approval of the customer. Following the initial d sell those securities in the course of its business as a et transactions and will make any sales at varying prices herwise. USBII may use this Pricing Supplement and the connection with any of those transactions. USBII is not may discontinue any market-making activities at any time tal Inc., Morgan Stanley & Co. Incorporated, U.S.
•	DTC #050
Issue Price (Dollar Amount and Percentage of Principal A	mount):
Amount:	\$999,020,000 / 99.902%
Net Proceeds to the Company:	\$997,620,000
Interest Rate/Initial Interest Rate:	2.450%
Interest Payment Dates:	January 27 and July 27, beginning January 27, 2011
Regular Record Date:	15 Calendar Days prior to each Interest Payment Date
Interest Determination Date:	
Interest Reset Date:	
Index Source:	
Index Maturity:	
Spread:	
Spread Multiplier:	

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Maximum Interest Rate:	
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Day Count: 30/360

Minimum Interest Rate:

For Original Issue Discount Notes:

Original Issue Discount %:

Yield to Maturity:

Original Issue Discount Notes:

- o Subject to special provisions set forth therein with respect to the principal amount thereof payable upon any redemption or acceleration of the maturity thereof.
- o For Federal income tax purposes only.

/s/ Kenneth D. Nelson (authorized officer)

/s/ John C. Stern (authorized officer)