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LAMAR ADVERTISING CO/NEW  
Form 8-K  
November 05, 2003

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):  
NOVEMBER 5, 2003

LAMAR ADVERTISING COMPANY  
(Exact name of registrant as specified in its charter)

|   |                             |                                      |
|---|-----------------------------|--------------------------------------|
| DELAWARE  | 0-30242                     | 72-1449411                           |
| (State or other jurisdiction<br>of incorporation) | (Commission File<br>Number) | (IRS Employer<br>Identification No.) |

5551 CORPORATE BOULEVARD, BATON ROUGE, LOUISIANA 70808  
(Address of principal executive offices and zip code)

(225) 926-1000  
(Registrants' telephone number, including area code)

Item 12. Results of Operations and Financial Condition.

On November 5, 2003, Lamar Advertising Company announced via press release its results for the third quarter of 2003. A copy of Lamar's press release is hereby furnished to the Commission and incorporated by reference herein as Exhibit 99.1.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 5, 2003

LAMAR ADVERTISING COMPANY

By: /s/ Keith A. Istre

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Keith A. Istre  
Treasurer and Chief Financial Officer

EXHIBIT INDEX

| EXHIBIT NO. | DESCRIPTION  |
|-------------|--|
| 99.1        | Press Release of Lamar Advertising Company, dated November 5, 2003, reporting Lamar's financial results for the third quarter of 2003. |