

Bennett Kelly  
Form 4  
November 02, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Bennett Kelly

(Last) (First) (Middle)

100 WINCHESTER CIRCLE

(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

NETFLIX INC [NFLX]

3. Date of Earliest Transaction  
(Month/Day/Year)

10/31/2018

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Chief Marketing Officer

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	10/31/2018		M	(A) or (D) Amount (1) \$ 68.6071	1,057	D	
Common Stock	10/31/2018		S	(A) or (D) Amount (1) \$ 300	0	D	
Common Stock	10/31/2018		M	(A) or (D) Amount (1) \$ 55.4871	1,274	D	
Common Stock	10/31/2018		S	(A) or (D) Amount (1) \$ 300	0	D	
Common Stock	10/31/2018		M	(A) or (D) Amount (1) \$ 62.6857	1,127	D	

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Common Stock	10/31/2018	S	<u>1,127</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,043</u> (1)	A	\$ 68.0857	1,043	D
Common Stock	10/31/2018	S	<u>1,043</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,169</u> (1)	A	\$ 60.7714	1,169	D
Common Stock	10/31/2018	S	<u>1,169</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,050</u> (1)	A	\$ 67.5857	1,050	D
Common Stock	10/31/2018	S	<u>1,050</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,176</u> (1)	A	\$ 60.2943	1,176	D
Common Stock	10/31/2018	S	<u>1,176</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,358</u> (1)	A	\$ 52.0986	1,358	D
Common Stock	10/31/2018	S	<u>1,358</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,113</u> (1)	A	\$ 63.6557	1,113	D
Common Stock	10/31/2018	S	<u>1,113</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,225</u> (1)	A	\$ 57.7686	1,225	D
Common Stock	10/31/2018	S	<u>1,225</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,204</u> (1)	A	\$ 51.8314	1,204	D
Common Stock	10/31/2018	S	<u>1,204</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,204</u> (1)	A	\$ 51.9886	1,204	D
Common Stock	10/31/2018	S	<u>1,204</u> (1)	D	\$ 300	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Security (Instr. 3 and 4)		8. Amount or Number of Shares	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 51.8314	10/31/2018		M			1,204 (1)	01/02/2014	01/02/2024	Common Stock	1,204
Non-Qualified Stock Option (right to buy)	\$ 51.9886	10/31/2018		M			1,204 (1)	12/02/2013	12/02/2023	Common Stock	1,204
Non-Qualified Stock Option (right to buy)	\$ 52.0986	10/31/2018		M			1,358 (1)	04/01/2014	04/01/2024	Common Stock	1,358
Non-Qualified Stock Option (right to buy)	\$ 55.4871	10/31/2018		M			1,274 (1)	11/03/2014	11/03/2024	Common Stock	1,274
Non-Qualified Stock Option (right to buy)	\$ 57.7686	10/31/2018		M			1,225 (1)	02/03/2014	02/03/2024	Common Stock	1,225
Non-Qualified Stock Option (right to buy)	\$ 60.2943	10/31/2018		M			1,176 (1)	06/02/2014	06/02/2024	Common Stock	1,176
Non-Qualified Stock Option (right to buy)	\$ 60.7714	10/31/2018		M			1,169 (1)	08/01/2014	08/01/2024	Common Stock	1,169
Non-Qualified Stock Option (right to buy)	\$ 62.6857	10/31/2018		M			1,127 (1)	10/01/2014	10/01/2024	Common Stock	1,127
Non-Qualified Stock Option (right to buy)	\$ 63.6557	10/31/2018		M			1,113 (1)	03/03/2014	03/03/2024	Common Stock	1,113
	\$ 67.5857	10/31/2018		M				07/01/2014	07/01/2024		1,113

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Non-Qualified Stock Option (right to buy)					1,050 (1)			Common Stock	
Non-Qualified Stock Option (right to buy)	\$ 68.0857	10/31/2018		M	1,043 (1)	09/02/2014	09/02/2024	Common Stock	1.
Non-Qualified Stock Option (right to buy)	\$ 68.6071	10/31/2018		M	1,057 (1)	03/02/2015	03/02/2025	Common Stock	1.
Non-Qualified Stock Option (right to buy)	\$ 317.38	11/01/2018		A	624	11/01/2018	11/01/2028	Common Stock	6

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bennett Kelly 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			Chief Marketing Officer	

## Signatures

By: Veronique Bourdeau, Authorized Signatory For: Kelly  
Bennett

11/02/2018

\_\_\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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