COCA COLA CO Form 8-K July 17, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

July 17, 2007

(Exact name of registrant as specified in its charter)

Delaware(State or other jurisdiction of incorporation)

001-02217 (Commission File Number)

58-0628465 (IRS Employer Identification No.)

One Coca-Cola Plaza
Atlanta, Georgia
(Address of principal executive offices)

30313 (Zip Code)

Registrant s telephone number, including area code: (404) 676-2121

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

Attached as Exhibit 99.1 is a copy of a press release of The Coca-Cola Company, dated July 17, 2007, reporting The Coca-Cola Company s financial results for the second quarter and half year 2007. The information in this Item 2.02, including the Exhibit attached hereto, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

Exhibit 99.1

Press Release of The Coca-Cola Company, dated July 17, 2007, reporting The Coca-Cola Company s financial results for the second quarter and half year 2007.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY

(REGISTRANT)

Date: July 17, 2007 By: /s/ Harry L. Anderson

Harry L. Anderson

Vice President and Controller

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EXHIBIT INDEX

Exhibit No.

Exhibit

Exhibit 99.1 Press Release of The Coca-Cola Company, dated July 17, 2007, reporting

The Coca-Cola Company s financial results for the second quarter and half year 2007.