NEW YORK TIMES CO Form DEFA14A March 05, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant X

Filed by a Party other than the Registrant O

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Check	the	ap	pro	pria	ite	box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) o

Definitive Proxy Statement o **Definitive Additional Materials** o

Soliciting Material Pursuant to §240.14a-12 X

THE NEW YORK TIMES COMPANY (Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Fili	ng Fee (Check the approximation of the required).	ropriate box):				
0	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.					
Ü	(1)		Title of each class of securities to which transaction applies:			
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	(4)		Proposed maximum aggregate value of transaction:			
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0 0	Fee paid previously with preliminary materials. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule a the date of its filing. (1) Amount Previously Paid:					
	(2)	Form, Schedule or Registrat	ion Statement No.:			
	(3)	Filing Party:				
	(4)	Date Filed:				

The following press release was issued by The New York Times Company:				
Press Release				
Contact:	Paula Schwartz, 212-556-5224; E-mail: paula.schwartz@nytimes.com			

This press release can be downloaded from www.nytco.com

THE NEW YORK TIMES COMPANY TO WEBCAST

BEAR STEARNS 21ST ANNUAL MEDIA CONFERENCE PRESENTATION

NEW YORK, March 5, 2008 The New York Times Company announced today that its presentation at the Bears Stearns 21st Annual Media Conference will be accessible via live webcast on http://www.nytco.com/investors/index.html. The Company s presentations will include an update on its business and strategies.

The Company will present at 9:20 a.m. E.S.T. on Tuesday, March 11th.

An archive of the webcast will be available on the Company s Web site for 30 days. The Company will also post its presentation in the Investors section of its Web site.

The New York Times Company (NYSE: NYT), a leading media company with 2007 revenues of \$3.2 billion, includes The New York Times, the International Herald Tribune, The Boston Globe, 15 other daily newspapers, WQXR-FM and more than 50 Web sites, including NYTimes.com, Boston.com and About.com. The Company s core purpose is to enhance society by creating, collecting and distributing high-quality news, information and entertainment.

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The New York Times Company and its directors, executive officers and certain other employees may be deemed to be participants in the solicitation of proxies from its stockholders in connection with our upcoming annual meeting and the notice we received from one of our stockholders. Information regarding the interests of the directors, executive officers and certain other employees who may be deemed to be participants in the proposal that is the subject of the meeting is included in the proxy statement that we filed in connection with such annual meeting. The New York Times Company stockholders are strongly advised to read the proxy statement filed in connection with the annual meeting carefully before making any voting or investment decision, as it will contain important information. Stockholders will be able to obtain this proxy statement, any amendments or supplements to the proxy statement, along with the annual, quarterly and special reports we file, for free at the Web site maintained by the Securities and Exchange Commission at www.sec.gov. Copies of the proxy statement and any amendments and supplements to the proxy statement, and other materials we file, will also be available for free at our Web site at www.nytco.com in the Investors section.