PORTUGAL TELECOM SGPS SA Form 6-K August 30, 2010

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the

Securities Exchange Act of 1934

For the month of August 2010

Commission File Number 1-13758

PORTUGAL TELECOM, SGPS, S.A.

(Exact name of registrant as specified in its charter)

Av. Fontes Pereira de Melo, 40 1069 - 300 Lisboa, Portugal

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F x Form 40-F o

| Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information | n to |
|---|------|
| the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. | |

Yes o No x

| Announcement Lisbon 27 August 2010 |
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| Qualified Holding |
| Portugal Telecom, SGPS S.A. (PT) informs that it was notified by Barclays Plc of a change in the composition of such entity s qualified shareholding in PT, as described below. Nonetheless, such qualified holding remained within the same percentage threshold range of reportable interests as was previously disclosed. |
| • On 18 August 2010, Barclays Capital Securities Ltd purchased, through an OTC transaction, a financial instrument by way of a forward contract with an expiration date of 18 November 2010, in respect of 7,200,000 PT ordinary shares, representing 0.80% of the share capital and voting rights. Concurrently, Barclays Capital Securities Ltd disposed of 7,310,994 PT ordinary shares, representing 0.82% of the share capital and voting rights, through OTC transactions. |
| PT was further informed that Barclays Capital Securities Ltd also holds: |
| • a forward contract with an expiration date of 16 December 2010, in respect of 3,879,192 PT ordinary shares, representing 0.43% of the share capital and voting rights, |
| • a forward contract with an expiration date of 10 November 2010, in respect of 2,400,000 PT ordinary shares, representing 0.27% of the share capital and voting rights, |
| • a forward contract with an expiration date of 5 November 2010, in respect of 3,550,000 PT ordinary shares, representing 0.40% of the share capital and voting rights, |
| • a call option with an expiration date of 17 September 2010, in respect of 1,000,000 PT ordinary shares, representing 0.11% of the share capital and voting rights. |
| As a result, Barclays Plc now holds a total of 22,111,522 ordinary shares representing 2.47% of PT s share capital and corresponding voting rights. |
| Finally, PT was informed that such holding is attributed to Barclays Plc through the following entities: |

Barclays Bank Plc: 482,232 ordinary shares representing 0.05% of the share capital and voting rights in PT;

- Barclays Bank SA: 104,855 ordinary shares representing 0.01% of the share capital and voting rights in PT;
- Barclays Capital Securities Ltd: 21,203,496 ordinary shares (corresponding to 3,174,304 ordinary shares held and 18,029,192 ordinary shares via financial instruments), representing 2.37% of the share capital and voting rights in PT;
- Barclays Wealth Managers Portugal SGFIM S.A.: 234,900 ordinary shares representing 0.03% of the share capital and voting rights in PT;
- Palomino Ltd: 86,039 ordinary shares representing 0.01% of the share capital and voting rights in PT.

This statement is pursuant to the terms and for the purposes of paragraph c) of article 1 and number 2 of article 2 of the CMVM Regulation no. 5/2008, following a communication received from Barclays Plc, with head office at 1 Churchill Place, London E14 5HP, United Kingdom.

Portugal Telecom, SGPS, SA Avenida Fontes Pereira de Melo, 40 1069-300 Lisbon Portugal Public company
Share capital Euro 26,895,375
Registered in the Commercial
Registry Office of Lisbon
and Corporation no. 503 215 058

Portugal Telecom is listed on the Euronext and New York Stock Exchange. Information may be accessed on the Reuters under the symbols PTC.LS and PT and on Bloomberg under the symbol PTC PL. Nuno Vieira Investor Relations Director nuno.t.vieira@telecom.pt Tel.: +351 21 500 1701 Fax: +351 21 500 0800

www.telecom.pt

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 27, 2010

PORTUGAL TELECOM, SGPS, S.A.

By: /s/ Nuno Vieira

Nuno Vieira

Investor Relations Director

FORWARD-LOOKING STATEMENTS

This document may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management s current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words anticipates, believes, estimates, expects, plans and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.