PORTUGAL TELECOM SGPS SA Form 6-K December 07, 2012

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of December 2012

Commission File Number 1-13758

PORTUGAL TELECOM, SGPS, S.A.

(Exact name of registrant as specified in its charter)

Av. Fontes Pereira de Melo, 40

1069 - 300 Lisboa, Portugal

(Address of principal executive office)

 $Indicate\ by\ check\ mark\ whether\ the\ registrant\ files\ or\ will\ file\ annual\ reports\ under\ cover\ Form\ 20-F\ or\ Form\ 40-F.$

Form 20-F x Form 40-F o

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.					
Yes o	No x				

Announcement | Lisbon | | 6 December 2012

Long position

Portugal Telecom, SGPS S.A. (PT) hereby informs that Société Générale S.A. (SG) now holds a long position corresponding to more than 2% of PT s share capital.

This holding results of a transaction of a cash settled equity linked swap (ELS) (transaction date 27 November 2012 and effective date 17 December 2012), between SG and other entity, related to 6 million shares. As a result of such transaction, SG held a long position corresponding to 47,920 voting rights representing 2.673% of PT s share capital, as follows:

	% of PT s share capital and	
Ordinary shares	voting rights	
4,013,307 PT ordinary shares	0.448%	

			% of PT s share capital and
Financial Instruments	Expiration Data	Exercise / Conversion Date	voting rights
One Equity Linked Swap	14 December 2012	14 December 2012	0.892%
One Equity Linked Swap	21 December 2012	21 December 2012	0.050%
One Equity Linked Swap	4 January 2013	4 January 2013	0.669%
One Equity Linked Swap	7 January 2013	7 January 2013	0.279%
One Equity Linked Swap	10 January 2013	10 January 2013	0.335%
Total			2.673%

This statement is pursuant to the terms and for the purposes of article 2-A of the Portuguese Securities Commission Regulation no. 5/2008, following a communication received from SG, with registered office at 29 Bvd. Haussmann, 75009 Paris, France.

Portugal Telecom, SGPS, SA	Public company	Portugal Telecom is listed on the Euronext and New York Stock	Nuno Vieira
Avenida Fontes Pereira de Melo, 40	Share capital Euro 26,895,375	Exchange. Information may be accessed on the Reuters under the	Investor Relations Director
1069-300 Lisbon	Registered in the Commercial	symbols PTC.LS and PT and on Bloomberg under the symbol PTC PL.	nuno.t.vieira@telecom.pt
Portugal	Registry Office of Lisbon		Tel.: +351 21 500 1701

and Corporation no. 503 215 058

Fax: +351 21 500 0800

www.telecom.pt

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: December 6, 2012

PORTUGAL TELECOM, SGPS, S.A.

By: /s/ Nuno Vieira
Nuno Vieira

Investor Relations Director

FORWARD-LOOKING STATEMENTS

This document may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management s current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words anticipates , believes , estimates , expects , plans and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.