

HAWAIIAN ELECTRIC CO INC  
Form 8-K  
March 04, 2013

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report: March 4, 2013

<u>Exact Name of Registrant as Specified in Its Charter</u>	<u>Commission File Number</u>	<u>I.R.S. Employer Identification No.</u>
Hawaiian Electric Industries, Inc.	1-8503	99-0208097
Hawaiian Electric Company, Inc.	1-4955	99-0040500

State of Hawaii  
(State or other jurisdiction of incorporation)

1001 Bishop Street, Suite 2900, Honolulu, Hawaii 96813 Hawaiian Electric Industries, Inc. (HEI)  
900 Richards Street, Honolulu, Hawaii 96813 Hawaiian Electric Company, Inc. (HECO)  
(Address of principal executive offices and zip code)

Registrant's telephone number, including area code:

(808) 543-5662 - HEI

(808) 543-7771 - HECO

None

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 7.01. Regulation FD Disclosure.**

**2012 Statistical Supplement and the presentation booklet entitled Financial Community Meetings, March 4-8, 2013**

HEI is furnishing its unaudited 2012 Statistical Supplement (Statistical Supplement) and its presentation booklet entitled Financial Community Meetings, March 4-8, 2013 (Presentation Booklet) (see Exhibits 99.1 and 99.2, respectively). These documents include certain selected financial information for consolidated HEI, HECO and American Savings Bank, F.S.B. (ASB), and other selected data.

HEI will post the 2012 Statistical Supplement and its Presentation Booklet on its website, [www.hei.com](http://www.hei.com), under the headings Investor Relations , Company Overview and Other Financial Reports.

HEI and HECO intend to continue to use HEI s website, [www.hei.com](http://www.hei.com), as a means of disclosing additional information. Such disclosures will be included on HEI s website in the Investor Relations section. Accordingly, investors should routinely monitor such portions of HEI s website, in addition to following HEI s, HECO s and ASB s press releases, HEI s and HECO s SEC filings and HEI s public conference calls and webcasts. The information on HEI s website is not incorporated by reference in this document or in the HEI s and HECO s Securities and Exchange Commission (SEC) filings unless, and except to the extent, specifically incorporated by reference. Investors may also wish to refer to the Public Utilities Commission of the State of Hawaii (PUC) website at [dms.puc.hawaii.gov/dms](http://dms.puc.hawaii.gov/dms) in order to review documents filed with and issued by the PUC. No information on the PUC website is incorporated by reference in this document or in HEI s and HECO s other SEC filings.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

Exhibit 99.1	2012 Statistical Supplement
Exhibit 99.2	Presentation booklet entitled Financial Community Meetings, March 4-8, 2013

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrants have duly caused this report to be signed on their behalf by the undersigned thereunto duly authorized. The signature of the undersigned companies shall be deemed to relate only to matters having reference to such companies and any subsidiaries thereof.

HAWAIIAN ELECTRIC INDUSTRIES, INC.  
(Registrant)

/s/ James A. Ajello  
James A. Ajello  
Executive Vice President,  
Chief Financial Officer and Treasurer  
(Principal Financial Officer of HEI)  
Date: March 4, 2013

HAWAIIAN ELECTRIC COMPANY, INC.  
(Registrant)

/s/ Tayne S. Y. Sekimura  
Tayne S. Y. Sekimura  
Senior Vice President and  
Chief Financial Officer  
(Principal Financial Officer of HECO)  
Date: March 4, 2013