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ALLEN HEF Form 4	RBERT A											
July 06, 2010)											
FORM	14							_	OME	B APPRO	VAL	
	UNITED STATES SECURITIES AND EXCHANGE COMMISSI Washington, D.C. 20549						COMMISSIC		OMB Number	323	35-0287	
Section 16. Form 4 or Form 5 Filed pursuant to S			F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934,						Estimated average burden hours per		2005	
obligations may continue. See InstructionSection 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19401(b).30(h) of the Investment Company Act of 1940												
(Print or Type R	Responses)											
			2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]			5. Relationship of Reporting Person(s) to Issuer						
(Last)	(First) (N				of Earliest Transaction			(Check all applicable)				
711 FIFTH AVENUE			(Month/Day/Year) 07/01/2010				X_ Director 10% Owner Officer (give title Other (specify below) below)					
				If Amendment, Date Original ed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person					
NEW YORK	K, NY 10022						Form filed b Person	эу Моі	re than One	e Reporting		
(City)	(State)	(Zip)	Table	I - Non-D	Derivative	Securities A	cquired, Dispose	d of, c	or Benefi	cially Ow	ned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemec Execution D any (Month/Day	Date, if ((//Year) (Code	4. Securit nAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form (D) o	or rect (I)	7. Nature Indirect Beneficia Ownershi (Instr. 4)	1	
Common Stock, \$.25 Par Value							6,000,000	D				
Common Stock, \$.25 Par Value							3,000,000	Ι		Allen & Compar Incorpo	ıy	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of prDerivative Securities Acquired (A) of Disposed of (I (Instr. 3, 4, and 5)	tive Expiration Date (Month/Day/Year) red (A) or red of (D)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 D S (1
				Code V	(A) (I	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units	\$ 0 <u>(2)</u>	07/01/2010		А	183.232 (<u>3)</u>	<u>(4)</u>	<u>(4)</u>	Common Stock, \$.25 Par Value	183.232	\$

Reporting Owners

Reporting Owner Name / Address		Relationsh		
	Director	10% Owner	Officer	Other
ALLEN HERBERT A 711 FIFTH AVENUE NEW YORK, NY 10022	Х			
Signatures				
/s/ Gloria K. Bowden, Attorney Allen	07/06/2010			

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares owned by Allen & Company Incorporated ('ACI'), an affiliate of Allen Holding Inc., of which the reporting rerson is a principal (1) shareholder. The filing of this statement shall not be deemed an admission that the reporting person is for purposes of Section 16 of the 1934 Act or otherwise, the beneficial owner of such securities.
- (2) Each phantom share unit is economically equivalent to one share of Common Stock.
- Phantom share units accrued under The Coca-Cola Company Compensation and Deferred Compensation Plan for Non-Employee (3)Directors (the "Directors' Plan") as a result of crediting phantom dividends.
- The phantom share units credited under the Directors' Plan are settled in cash the later of (i) January 15 of the year following the year in (4) which the reporting person leaves the Board, or (ii) six months following the date on which the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Date