

WRIGHT WILLIAM J  
Form 4  
August 05, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WRIGHT WILLIAM J

2. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP  
[TUP]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/03/2011

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP, Global Product Marketing

TUPPERWARE BRANDS  
CORP., 14901 S ORANGE  
BLOSSOM TRAIL

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ORLANDO, FL 32837

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	08/03/2011		M	4,400	A \$ 23.49	7,317	D
Common Stock	08/03/2011		M	2,400	A \$ 20.83	9,717	D
Common Stock	08/03/2011		M	4,400	A \$ 33.77	14,117	D
Common Stock	08/03/2011		M	6,300	A \$ 17.54	20,417	D
	08/03/2011		M	1,250	A \$ 48.3	21,667	D

Edgar Filing: WRIGHT WILLIAM J - Form 4

Common Stock							
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	716	D	\$ 61.4	20,951	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	1,000	D	\$ 61.41	19,951	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	1,100	D	\$ 61.42	18,851	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	2,572	D	\$ 61.43	16,279	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	353	D	\$ 61.44	15,926	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	1,400	D	\$ 61.47	14,526	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	1,678	D	\$ 61.48	12,848	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	2,100	D	\$ 61.49	10,748	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	1,300	D	\$ 61.5	9,448	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	1,984	D	\$ 61.51	7,464	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	647	D	\$ 61.52	6,817	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	2,500	D	\$ 61.53	4,317	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	100	D	\$ 61.54	4,217	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	100	D	\$ 61.55	4,117	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	800	D	\$ 61.57	3,317	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	100	D	\$ 61.58	3,217	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	100	D	\$ 61.63	3,117	D
Common Stock	08/03/2011	<u>S<sup>(1)</sup></u>	200	D	\$ 61.64	2,917	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not**

SEC 1474  
(9-02)

required to respond unless the form displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock Option	\$ 23.49	08/03/2011		M	4,400	11/17/2006 <sup>(2)</sup> 11/16/2015	Common Stock	4,400
Stock Option	\$ 20.83	08/03/2011		M	2,400	11/02/2007 <sup>(3)</sup> 11/01/2016	Common Stock	2,400
Stock Option	\$ 33.77	08/03/2011		M	4,400	11/02/2008 <sup>(4)</sup> 11/01/2017	Common Stock	4,400
Stock Option	\$ 17.54	08/03/2011		M	6,300	11/19/2009 <sup>(5)</sup> 11/18/2018	Common Stock	6,300
Stock Option	\$ 48.3	08/03/2011		M	1,250	11/18/2010 <sup>(6)</sup> 11/17/2019	Common Stock	1,250

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WRIGHT WILLIAM J TUPPERWARE BRANDS CORP. 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837			SVP, Global Product Marketing	

## Signatures

/s/Susan C. Chiono,  
Attorney-in-Fact

08/05/2011

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares sold pursuant to cashless exercise of stock options.
- (2) The option vests in three equal annual installments beginning on November 17, 2006.
- (3) The option vests in three equal annual installments beginning on November 2, 2007.
- (4) The option vests in three equal annual installments beginning on November 2, 2008.
- (5) The option vests in three equal annual installments beginning on November 19, 2009.
- (6) The option vests in three equal annual installments beginning on November 18, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.