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KENNEDY Form 4										
March 22, 2								OMB	APPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION							ONID	3235-0287		
Check th		Was	shington,	D.C. 20	549			Number:	January 31,	
if no lon subject to Section 2 Form 4 c	o SIAIEMEN 16. or	STATEMENT OF CHANGES IN BENEFICIAL OWN SECURITIES						Estimate burden h response		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940										
(Print or Type	Responses)									
1. Name and A KENNEDY	ssuer Name and Ticker or Trading ool t American Financial Corp [FAF]				5. Relationship of Reporting Person(s) to Issuer					
	(First) (Middle				Corp	FAF	(Ch	eck all applica	ble)	
(Last) 1 FIRST Al	0/2012				_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Chairman					
SANTA AN	(Street) NA, CA 92707		endment, Da hth/Day/Year	-	1				Person	
(City)	(State) (Zip)	T - 1-1	T No. F		C	• • • • •	Person	. C D C.		
1.Title of Security (Instr. 3)	2. Transaction Date 2A. (Month/Day/Year) Exe any		3. Transactio Code	4. Securi onAcquirec Disposec (Instr. 3,	ties l (A) c l of (D	or))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect	
Common Stock	03/20/2012		А	4,102	A	\$0	153,188	$\frac{D}{(4)} \frac{(1)}{(2)} \frac{(3)}{(3)}$		
Common Stock							12,301.999	I	By 401(k) Plan Trust <u>(5)</u>	
Common Stock							461,878	I	By Limited Partnership	
Common Stock							57,638	I	By Spouse Via Limited Partnership	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)				7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 9.82					02/27/2004 <u>(6)</u>	02/27/2013	Common Stock	93,163
Employee Stock Option (Right to Buy)	\$ 13.13					02/26/2005 <u>(7)</u>	02/26/2014	Common Stock	93,162
Employee Stock Option (Right to Buy)	\$ 15.7					02/28/2006 <u>(8)</u>	02/28/2015	Common Stock	93,162
Employee Stock Option (Right to Buy)	\$ 20.4					12/08/2006 <u>(9)</u>	12/08/2015	Common Stock	93,163

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
	Х		Chairman				

KENNEDY PARKER S 1 FIRST AMERICAN WAY SANTA ANA, CA 92707

Signatures

/s/ Greg L. Smith, Attorney-in-Fact for Parker S. Kennedy

**Signature of Reporting Person

03/22/2012 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Includes 48,832 unvested resticted stock units ("RSUs") acquired in a pro rata distribution by The First American Corporation ("FAC") on June 1, 2010 on account of an original grant of 67,444 FAC RSUs, of which 67,850 were unvested at the time of the distribution and

- (1) shares acquired through automatic dividend reinvestment, half of which were converted into issuer RSUs. The vesting schedule of the FAC RSUs, vesting in five equal annual increments commencing 3/3/11, the first anniversary of the grant, has been carried over to the issuer RSUs.
- (2) Includes 12,788 shares acquired pursuant to an original grant of 16,761 RSUs, and shares acquired through automatic dividend reinvestment, vesting in four equal annual increments commencing 3/3/12, the first anniversary of the grant.
- (3) Includes 10,914 shares acquired pursuant to an original grant of 10,732 RSUs, and shares acquired through automatic dividend reinvestment, vesting in four equal annual increments commencing 3/31/12, the first anniversary of the grant.
- (4) Includes 4,102 unvested RSUs, vesting in three equal annual increments commencing 3/20/13, the first anniversary of the grant.

Amount shown consists of shares contributed by issuer as company match, shares purchased for the reporting person's account and shares
 (5) acquired through automatic reinvestment of dividends paid as reported in most recent account statement in transactions exempt under rules 16a-3(f)(1)(i)(B) and 16b-3(c).

- (6) The vesting schedule of the original FAC option, vesting in five equal annual increments commencing 02/27/04, the first anniversary of the grant, has been carried over to the issuer options.
- (7) The vesting schedule of the original FAC option, vesting in five equal annual increments commencing 02/26/05, the first anniversary of the grant, has been carried over to the issuer options.
- (8) The vesting schedule of the original FAC option, vesting in five equal annual increments commencing 02/28/06, the first anniversary of the grant, has been carried over to the issuer options.
- (9) The vesting schedule of the original FAC option, vesting in five equal annual increments commencing 12/08/06, the first anniversary of the grant, has been carried over to the issuer options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.