

REINHOLD LAWRENCE P  
Form 4  
October 02, 2017

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
REINHOLD LAWRENCE P

(Last) (First) (Middle)

C/O SYSTEMAX INC., 11  
HARBOR PARK DRIVE

(Street)

PORT WASHINGTON, NY 11050

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SYSTEMAX INC [SYX]

3. Date of Earliest Transaction (Month/Day/Year)  
09/28/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_\_ Other (specify below)

President & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount		
Common Stock	09/28/2017		S		573	D	
					\$ 27.04		
					(1)		
Common Stock	09/28/2017		S		33,157	D	
					\$ 27.73		
					(3)		
Common Stock	09/29/2017		S		41,673	D	
					\$ 26.02		
					(5)		
Common Stock	09/29/2017		S		4,800	D	
					\$ 157,984		
					(8)		
					26.93		

(7)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
REINHOLD LAWRENCE P C/O SYSTEMAX INC. 11 HARBOR PARK DRIVE PORT WASHINGTON, NY 11050			President & CEO	

## Signatures

/s/ Lawrence Reinhold by April Gruder,  
Attorney-in-Fact  
10/02/2017

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was executed in multiple trades at prices ranging from \$27.00 to \$27.08. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (2) The amount of securities beneficially owned following the first reported transaction on Table I includes the February 1, 2016 grant of 50,000 Restricted Stock Units (33,333 remain unvested), the November 14, 2011 grant of 100,000 Restricted Stock Units (50,000 remain

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unvested), the August 25, 2010 grant of 175,000 Restricted Stock Units (52,500 remain unvested) and 101,781 shares of common stock.

- (3) This transaction was executed in multiple trades at prices ranging from \$27.09 to \$28.09. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected

- (4) The amount of securities beneficially owned following the second reported transaction on Table I includes the February 1, 2016 grant of 50,000 Restricted Stock Units (33,333 remain unvested), the November 14, 2011 grant of 100,000 Restricted Stock Units (50,000 remain unvested), the August 25, 2010 grant of 175,000 Restricted Stock Units (52,500 remain unvested) and 68,624 shares of common stock.

- (5) This transaction was executed in multiple trades at prices ranging from \$25.51 to \$26.51. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (6) The amount of securities beneficially owned following the first reported transaction on Table I includes the February 1, 2016 grant of 50,000 Restricted Stock Units (33,333 remain unvested), the November 14, 2011 grant of 100,000 Restricted Stock Units (50,000 remain unvested), the August 25, 2010 grant of 175,000 Restricted Stock Units (52,500 remain unvested) and 26,951 shares of common stock.

- (7) This transaction was executed in multiple trades at prices ranging from \$26.53 to \$27.24. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected

- (8) The amount of securities beneficially owned following the second reported transaction on Table I includes the February 1, 2016 grant of 50,000 Restricted Stock Units (33,333 remain unvested), the November 14, 2011 grant of 100,000 Restricted Stock Units (50,000 remain unvested), the August 25, 2010 grant of 175,000 Restricted Stock Units (52,500 remain unvested) and 22,151 shares of common stock.

### Remarks:

The transactions reported on this Form 4 were executed pursuant to a Rule 10b5-1 trading arrangement dated August 28, 2017

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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