E COM VENTURES INC

Form 4 May 05, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

Number: 3235-0287

January 31,

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Check this box if no longer subject to Section 16. Form 4 or

Section 16.
Form 4 or
Form 5
obligations
may continue.

SECURITIES

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

obligations may continue. See Instruction 1(b). Section 17(a) of the Public Utility Holding Company Act of 1 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * TAYLOR CAROLE ANN			2. Issuer Name and Ticker or Trading Symbol E COM VENTURES INC [ECMV]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (N	Middle) 3. Date	3. Date of Earliest Transaction				(Check all applicable)			
251 INTER PARKWAY	`	(Month/Day/Year) 05/03/2006				_X_ Director Officer (give below)	Officer (give title Other (specify			
	(Street)	4. If A	4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
	Filed(N	Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
SUNRISE,										
(City)	(State)	(Zip) Ta	ble I - Non-I	Derivative	Secur	rities Acq	uired, Disposed o	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Yea	Code r) (Instr. 8)	4. Securion(A) or D (Instr. 3,	ispose 4 and (A) or	ed of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	05/04/2006	05/04/2006	Code V M	Amount 1,000	(D)	Price \$ 13.85	1,000	D		
Common Stock	05/04/2006	05/04/2006	M	1,000	D	\$ 23	0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on for Derivat Securities Acquired (A) or Disposed (D) (Instr. 3, 4 and 5)	ive Expiration (Monto)	6. Date Exercisable and Expiration Date (Month/Day/Year)		Underlyir	7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D		isable	Expiration Date	Title	Amo or Num of Share	

M

1,0

Common

Stock

1,000 12/14/2005 12/14/2015

Reporting Owners

\$ 13.85

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
ΓAYLOR CAROLE ANN							
251 INTERNATIONAL PARKWAY	X						
SUNRISE, FL 33325							

05/04/2006

Signatures

Non-Qualified

Stock Options

/s/ Carole Ann 05/04/2006 **Taylor** Date **Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

05/04/2006

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2