

AMERICAN PUBLIC EDUCATION INC  
Form 10-Q  
May 09, 2008

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

(Mark One)

- QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES AND EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2008

or

- TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: - 001-33810

AMERICAN PUBLIC EDUCATION, INC.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
Incorporation or organization)

01-0724376  
(I.R.S. Employer  
Identification No.)

111 West Congress Street  
Charles Town, West Virginia 25414  
(Address, including zip code, of principal executive offices)  
(304) 724-3700  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  
Yes  No

The total number of shares of common stock outstanding as of May 1, 2008 was 17,795,538.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See the definition of “large accelerated filer,” “accelerated filer” and “smaller reporting company” in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer   
Non-accelerated filer

Accelerated filer   
Smaller reporting company

(Do not check if a smaller reporting company)

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## PART I – FINANCIAL INFORMATION

## Item 1. Financial Statements

## AMERICAN PUBLIC EDUCATION, INC.

Consolidated Balance Sheets  
(In thousands, except per share data)

	As of March 31, 2008 (Unaudited)	As of December 31, 2007
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 31,752	\$ 26,951
Accounts receivable, net of allowance of \$592 in 2008 and \$385 in 2007	4,467	4,896
Income tax receivable	-	1,089
Prepaid expenses	1,735	1,596
Deferred income taxes	572	309
<b>Total current assets</b>	<b>38,526</b>	<b>34,841</b>
Property and equipment, net	14,659	13,364
Other assets	1,511	775
<b>Total assets</b>	<b>\$ 54,696</b>	<b>\$ 48,980</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 1,878	\$ 2,471
Accrued liabilities	3,656	4,323
Deferred revenue and student deposits	8,027	6,614
Income tax payable	910	-
<b>Total current liabilities</b>	<b>14,471</b>	<b>13,408</b>
Deferred income taxes	2,185	2,065
<b>Total liabilities</b>	<b>16,656</b>	<b>15,473</b>
Commitments and contingencies (Note 2)		
Stockholders' equity:		
Common stock, \$.01 par value; Authorized shares - 100,000; 17,781 issued and outstanding in 2008 and 17,688 in 2007	178	177
Additional paid-in capital	129,132	128,005
Accumulated deficit	(91,270)	(94,675)
<b>Total stockholders' equity:</b>	<b>38,040</b>	<b>33,507</b>
<b>Total liabilities and stockholders' equity</b>	<b>\$ 54,696</b>	<b>\$ 48,980</b>

The accompanying notes are an integral part of these consolidated financial statements.

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AMERICAN PUBLIC EDUCATION, INC.  
 Consolidated Statements of Income  
 (In thousands, except share and per share data)

	Three Months Ended March 31,	
	2008	2007
	(Unaudited)	
Revenues	\$ 23,241	\$ 14,089
Costs and expenses:		
Instructional costs and services	9,912	6,105
Selling and promotional	2,177	1,439
General and administrative	4,803	3,236
Depreciation and amortization	898	618
Total costs and expenses	17,790	11,398
Income from operations before interest income and income taxes	5,451	2,691
Interest income, net	242	144
Income from operations before income taxes	5,693	2,835
Income tax expense	2,288	1,301
Net income	\$ 3,405	\$ 1,534
Net Income per common share:		
Basic	\$ 0.19	\$ 0.13
Diluted	\$ 0.18	\$ 0.13
Weighted average number of common shares:		
Basic	17,735,908	11,863,268
Diluted	18,767,995	11,914,613

The accompanying notes are an integral part of these consolidated financial statements.

AMERICAN PUBLIC EDUCATION, INC.  
Consolidated Statements of Cash Flows  
(In thousands)

	Three Months Ended March 31, 2008                  2007 (Unaudited)	
<b>Operating activities</b>		
Net income	\$ 3,405	\$ 1,534
Adjustments to reconcile net income to net cash provided by operating activities		
Provision for bad debt	207	135
Depreciation and amortization	898	618
Stock-based compensation	377	502
Deferred income taxes	(143)	(152)
Changes in operating assets and liabilities:		
Accounts receivable	222	459
Prepaid expenses and other assets	(139)	(145)
Income tax receivable	1,089	679
Accounts payable and accrued liabilities	(1,260)	(1,472)
Income tax payable	910	711
Deferred revenue and student deposits	1,413	1,665
<b>Net cash provided by operating activities</b>	<b>6,979</b>	<b>4,534</b>
<b>Investing activities</b>		
Capital expenditures	(2,193)	(838)
Capitalized program development costs and other assets	(736)	-
<b>Net cash used in investing activities</b>	<b>(2,929)</b>	<b>(838)</b>
<b>Financing activities</b>		
Payments on long-term debt	-	(8)
Cash received from issuance of common stock, net of issuance costs	322	480
Excess tax benefit from stock based compensation	429	-
<b>Net cash provided by financing activities</b>	<b>751</b>	<b>472</b>
<b>Net increase in cash and cash equivalents</b>	<b>4,801</b>	<b>4,168</b>
Cash and cash equivalents at beginning of period	26,951	11,678
<b>Cash and cash equivalents at end of period</b>	<b>\$ 31,752</b>	<b>\$ 15,846</b>
<b>Supplemental disclosure of cash flow information</b>		
Interest paid	\$ -	\$ 36
Income taxes paid	\$ 3	\$ 64

The accompanying notes are an integral part of these consolidated financial statements.



AMERICAN PUBLIC EDUCATION, INC.  
Notes to Consolidated Financial Statements  
(In thousands, except per share and share data)

## 1. Nature of the Business

American Public Education, Inc. (“APEI”) together with its subsidiaries (the “Company”) is a provider of exclusively online postsecondary education directed at the needs of the military and public service communities that operates in one reportable segment. APEI has five subsidiaries, including the American Public University System, Inc. (the “University System”), a West Virginia corporation, which operates through two universities, American Military University and American Public University.

The University System achieved regional accreditation in May 2006 with the Higher Learning Commission of the North Central Association of Colleges and Schools and became eligible for federal student aid programs under Title IV for classes beginning in November 2006.

On August 7, 2007, APEI filed a Registration Statement on Form S-1 (Registration No. 333-145185) for its initial public offering, which was completed on November 14, 2007.

On January 25, 2008, APEI filed a Registration Statement on Form S-1 (Registration No. 333-148851) for a public offering, which was completed on February 19, 2008. In the offering 3,744,500 shares were sold, consisting of 25,000 shares sold by the Company and 3,719,500 shares sold by certain stockholders of the Company. Total net proceeds to the Company were \$839, after deducting underwriting discounts and commissions, and before estimated offering expenses. Certain selling stockholders granted the underwriters a 30-day option to purchase up to an additional 500,175 shares at the public offering price to cover over-allotments. On February 27, 2008, the underwriters exercised their over-allotment option in full. The closing of the exercise of the over-allotment option occurred on March 3, 2008. The Company did not receive any of the proceeds from the sale of common stock held by the selling stockholders in the offering or pursuant to the over-allotment option.

## 2. Basis of Presentation

The accompanying unaudited interim consolidated financial statements of the Company have been prepared in accordance with accounting principles generally accepted in the United States (“GAAP”). All intercompany transactions have been eliminated in consolidation. They do not include all of the information and footnotes required by GAAP for complete financial statement presentations. In the opinion of management, these statements include all adjustments (consisting of normal recurring adjustments) considered necessary to present a fair statement of our consolidated results of operations, financial position and cash flows. Operating results for any interim period are not necessarily indicative of the results that may be expected for the year ended December 31, 2008. This Quarterly Report on Form 10-Q should be read in conjunction with the Company’s consolidated financial statements and footnotes in its audited financial statements for the year ended December 31, 2007 included in its Annual Report, on Form 10-K, for the year ended December 31, 2007.

### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates.

### Contingencies

The Company accrues for costs associated with contingencies including, but not limited to, regulatory compliance and legal matters when such costs are probable and can be reasonably estimated. Liabilities established to provide for contingencies are adjusted as further information develops, circumstances change, or contingencies are resolved. The Company bases these accruals on management's estimate of such costs, which may vary from the ultimate cost and expenses, associated with any such contingency.

From time to time the Company may be involved in litigation in the normal course of its business. In the opinion of management, the Company is not aware of any pending or threatened litigation matters that will have a material adverse effect on the Company's business, operations, financial condition or cash flows.

## Concentration

Approximately 66% and 67% of the Company's revenues for the three months ended March 31, 2008 and 2007, respectively, were derived from students who receive tuition assistance from tuition assistance programs sponsored by the United States Department of Defense. A reduction in this assistance could have a significant impact on the Company's operations.

## 3. Net Income Per Common Share

Basic net income per common share is based on the weighted average number of shares of common stock outstanding during the period. Diluted net income per common share also increases the shares used in the per share calculation by the dilutive effects of options, warrants, and restricted stock. Stock options and warrants are not included in the computation of diluted earnings per share when their effect is anti-dilutive. There were no anti-dilutive stock options or warrants excluded from the calculation for the three months ended March 31, 2007. There were no warrants outstanding during the three months ended March 31, 2008 and there were no anti-dilutive stock options or restricted stock excluded from the calculation for the three months ended March 31, 2008.

## 4. Income Taxes

In June 2006, the Financial Accounting Standards Board (FASB) issued FASB Interpretation No. 48 - Accounting for Uncertainty in Income Taxes — an interpretation of FASB Statement No. 109 (FIN 48). This interpretation applies to all tax positions accounted for in accordance with SFAS No. 109 by defining the criteria that an individual tax position must meet in order for the position to be recognized within the financial statements and provides guidance on measurement, de-recognition, classification, interest and penalties, accounting in interim periods, disclosure and transition of tax positions. This interpretation is effective for fiscal years beginning after December 15, 2006, with earlier adoption permitted. The Company adopted FIN 48 effective January 1, 2007. The impact of adopting FIN 48 was not material as of the date of adoption. Interest and penalties associated with uncertain income tax positions are classified as income tax expense. The Company has not recorded any material interest or penalties during any of the years presented.

The Company is subject to U.S. Federal income taxes as well as income tax of multiple state jurisdictions. For Federal tax purposes, tax years 2003-2007 remain open to examination. For state tax purposes, the statute of limitations remains open for tax years 2003-2007. Currently, no examinations are open in any jurisdiction.

The Company anticipates that its effective combined Federal and state statutory tax rate for 2008 will be approximately 41%. The actual combined effective tax rate for the three months ended March 31, 2008 was 40.2%. The difference of .8% between the expected tax rate for 2008 and the actual rate for the three months ended March 31, 2008 was due to the effects of a change in state income tax rates and the tax effect of stock based compensation during the period.

The Company does not anticipate any significant increases or decreases in unrecognized tax benefits within the next twelve months.

## 5. Stock Based Compensation

On January 1, 2006, the Company adopted the provisions of FASB Statement No. 123R – Share Based Payment, a revision of FASB Statement No. 123 – Accounting for Stock Based Compensation, or SFAS 123R. This standard requires companies to recognize the expense related to the fair value of their stock-based compensation awards. The Company elected to use the modified prospective approach to transition to SFAS 123R, as allowed under the

statement; therefore, the Company has not restated financial results for prior periods. We calculate the expected term of stock option awards using the “simplified method” as defined in Staff Accounting Bulletin No. 107 because we lack historical data and are unable to make reasonable expectations regarding the future. We also estimate forfeitures of share-based awards at the time of grant and revise such estimates in subsequent periods if actual forfeitures differ from original projections. We make assumptions with respect to the expected stock price’s volatility based on the average historical volatility of peers with similar attributes. In addition, we determine the risk free interest rate by selecting the U.S. Treasury five-year constant maturity, quoted on an investment basis in effect at the time of grant for that business day. Estimates of fair value are subjective and are not intended to predict actual future events, and subsequent events are not indicative of the reasonableness of the original estimates of fair value made under SFAS 123R.

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In February 2002, the Company adopted the 2002 Stock Incentive Plan (“the 2002 Stock Plan”). The 2002 Stock Plan initially allowed the Company to grant up to 990,000 shares of stock options and restricted stock at fair value to employees, officers, directors, and service providers of the Company and its affiliates, at the discretion of the Board of Directors. Options granted to date and currently outstanding vest ratably over periods of three to five years and expire in 10 years from the date of grant. The options are granted to employees at a purchase price that approximates the fair value of the Company’s stock. In August 2002, the 2002 Stock Plan was amended to increase the shares of common stock reserved for grant under the plan to 1,815,000. In August 2005, the 2002 Stock Plan was amended to increase the shares of common stock reserved for grant under the plan to 2,200,000.

On August 3, 2007, the Board of Directors adopted the American Public Education, Inc. 2007 Omnibus Incentive Plan (the “new equity plan”), and its stockholders approved the new equity plan on November 6, 2007. The new equity plan was effective as of August 3, 2007. Upon adoption of the new equity plan, APEI ceased making awards under the 2002 Stock Plan. The new equity plan allows APEI to grant up to 1,100,000 shares plus any shares of common stock remaining available for issuance under the 2002 Stock Plan as of the effective date of the new equity plan and any shares of APEI common stock that are subject to outstanding awards under the 2002 Stock Plan that expire or are forfeited, canceled or settled for cash without delivery of shares of APEI common stock after the effective date of the new equity plan. As of December 31, 2007, there were 3,751 shares available for issuance from the 2002 Stock Plan which were added to the 1,100,000 shares available for issuance under the 2007 new equity plan. Awards under the new equity plan may be stock options, which may be either incentive stock options or nonqualified stock options; stock appreciation rights; restricted stock; restricted stock units; dividend equivalent rights; performance shares; performance units; cash-based awards; other stock-based awards, including unrestricted shares; or any combination of the foregoing.

Stock-based compensation expense related to restricted stock grants is expensed over the vesting period using the straight-line method for Company employees and the graded-vesting method for members of the Board of Directors and is measured using the Company’s stock price on the date of grant.. The fair value of each option award is estimated at the date of grant using a Black-Scholes option-pricing model that uses the assumptions noted in the following table. Expected volatilities are based on the best estimate of the historical volatility of the Company’s stock. The Company uses historical data to estimate option exercise and employee and director terminations within the model, as well as the expected term of options granted, which represents the period of time that options granted are expected to be outstanding. The risk-free rate for periods within the contractual life of the option is based on the U.S. Treasury yield curve in effect at the time of grant.

	Mar-08	Mar-07
Expected volatility	26.23%	27.75%
Expected dividends	0.00%	0.00%
Expected term, in years	4.5	6.5
Risk-free interest rate	2.59%	4.58-4.76%
Weighted average fair value of options granted during the year	\$ 8.26	\$ 3.37

Options granted through March 31, 2008, vest ratably over periods of three to five years and expire in seven to ten years from the date of grant. Option activity is summarized as follows (unaudited):

	Number of Options	Weighted Average Exercise Price	Weighted-Average Contractual Life (Yrs)	Aggregate Intrinsic Value (In thousands)
Outstanding, December 31, 2007	1,537,835	\$ 6.13		
Options granted	945	\$ 31.00		
Awards exercised	(66,532)	\$ 1.59		
Outstanding, March 31, 2008	1,472,248	\$ 6.35	7.44	\$ 35,364
Exercisable, March 31, 2008	456,824	\$ 3.09	7.34	\$ 12,462

The following table summarizes information regarding stock option exercises:

	Mar-08 (In thousands)	Mar-07
Proceeds from stock options exercised	\$ 106	\$ 480
Intrinsic value of stock options exercised	\$ 2,394	\$ 453
Tax benefit from exercises	\$ 432	\$ -

Stock based compensation expense related to restricted stock grants is expensed over the vesting period using the straight-line method for Company employees and the graded-vesting method for members of the Board of Directors. The table below sets for the restricted stock activity for the three months ended March 31, 2008:

	Number of Shares	Weighted-Average Grant Price and Fair Value
Non vested, December 31, 2007	72,573	\$ 20.00
Shares granted	240	\$ 31.00
Non vested, March 31, 2008	72,813	\$ 20.04

Stock based compensation cost charged against income during the three months ended March 31, 2008 and March 31, 2007 is as follows:

	Three Months Ended March 31,	
	2008	2007
	(Unaudited)	
Instructional costs and services	\$ 56	\$ 54
General and administrative	304	475
Stock-based compensation expense in operating income	377	502
Tax benefit	(128)	(135)
Stock-based compensation expense, net of tax	\$ 249	\$ 367

As of March 31, 2008, total compensation cost related to non-vested service-based stock options not yet recognized was \$3.5 million, which is expected to be recognized over the next 48 months on a weighted-average basis.



## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion of our historical results of operations and our liquidity and capital resources should be read in conjunction with the consolidated financial statements and related notes that appear elsewhere in this report.

### Forward-Looking Statements

Some of the statements contained in this Form 10-Q that are not historical facts are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 (the "Exchange Act"). We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 21E of the Exchange Act. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date this Form 10-Q is filed with the Securities and Exchange Commission ("SEC"). We may, in some cases, use words such as "project," "believe," "anticipate," "plan," "expect," "estimate," "intend," "would," "could," "potentially," "will," or "may," or other words that convey uncertainty of future events or outcomes to identify these forward-looking statements. The forward-looking statements are based on our beliefs, assumptions and expectations of our future performance, taking into account information currently available to us. These beliefs, assumptions and expectations can change as a result of many possible events or factors, not all of which are known to us or are within our control. If a change occurs, our business, financial condition and results of operations may vary materially from those expressed in our forward-looking statements. There are a number of important factors that could cause actual results to differ materially from the results anticipated by these forward-looking statements. These important factors include those that we discuss in this section of our Form 10-Q and in the "Risk Factors" section of our annual report on Form 10-K for the fiscal year ended December 31, 2007 (the "Annual Report") and our various filings with the Securities and Exchange Commission. You should read these factors and the other cautionary statements made in this Form 10-Q in combination with the more detailed description of our business in our Annual Report as being applicable to all related forward-looking statements wherever they appear in this quarterly report. If one or more of these factors materialize, or if any underlying assumptions prove incorrect, our actual results, performance or achievements may vary materially from any future results, performance or achievements expressed or implied by these forward-looking statements. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

### Overview

#### Background

American Public Education, Inc. is a provider of online postsecondary education directed at the needs of the military and public service communities. We operate through two universities, American Military University, or AMU, and American Public University, or APU, which together constitute the American Public University System.

We were founded as American Military University, Inc. in 1991 and began offering graduate courses in January 1993. Following initial national accreditation by the Accrediting Commission of the Distance Education and Training Council, or DETC, in 1995, American Military University began offering undergraduate programs primarily directed to members of the armed forces. Over time, American Military University diversified its educational offerings in response to demand by military students for post-military career preparation. With its expanded program offerings, American Military University extended its outreach to the greater public service community, primarily police, fire, emergency management personnel and national security professionals. In 2002, we reorganized into a holding company structure, with American Public Education, Inc. serving as the holding company of American Public University System, Inc., which operates our two universities, AMU and APU. Our university system achieved regional accreditation in May 2006 with the Higher Learning Commission of the North Central Association of Colleges and Schools and became eligible for federal student aid programs under Title IV for classes beginning in



November 2006. In September 2007, we received approval from the Higher Learning Commission to offer seven new degree programs in Education and Information Technology.

The university system offers terms beginning on the first Monday of each month in either eight- or sixteen-week formats. Semesters and academic years are established to manage Title IV students and assist them in meeting eligibility requirements.

In August 2007 we filed a Registration Statement on Form S-1 (Registration No. 333-145185) for our initial public offering, which we completed on November 14, 2007. In the initial public offering, we sold 5,390,625 shares of our common stock at a price to the public of \$20.00 per share, before underwriting discounts and commissions. The sale of the shares included the exercise in full of the underwriters' option to purchase up to an additional 703,125 shares at the initial public offering price to cover over-allotments. Net proceeds to us were approximately \$100.3 million, after deducting underwriting discounts and commissions and before offering expenses. In connection with the closing of the initial public offering, all of our Class A Common Stock was converted into shares of common stock.

As a public company, we expect that we will incur significant additional costs and expenses such as increased legal and audit fees, professional fees, directors' and officers' insurance costs and expenses related to compliance with Sarbanes-Oxley Act regulations and other annual costs of doing business as a public company including hiring additional personnel and expanding our administrative functions. We expect these additional expenses to range from \$1.5 million to \$2.0 million per year and anticipate funding costs relating to being a public company with cash provided by operating activities and cash on hand.

On January 25, 2008 we filed a Registration Statement on Form S-1 (Registration No. 333-148851) for a public offering, which was completed on February 19, 2008. In the public offering, 3,744,500 shares were sold, consisting of 25,000 shares sold by the Company and 3,719,500 shares sold by certain stockholders of the Company, at a price to the public of \$35.50 per share, before underwriting discounts and commissions. Total net proceeds to the Company were \$839,000 after deducting underwriting discounts and commissions, and before estimated offering expenses. The Company did not receive any of the proceeds from the sale of common stock sold by the selling stockholders. Certain selling stockholders granted the underwriters a 30-day option to purchase up to an additional 500,175 shares at the public offering price to cover over-allotments. On February 27, 2008, the underwriters of the Company's public offering exercised their over-allotment option in full. The closing of the exercise of the over-allotment option occurred on March 3, 2008. The Company did not receive any of the proceeds from the sale of common stock held by the selling stockholders in the over-allotment option exercise.

## Summary

In recent years, we have experienced substantial growth. Our course enrollments, or net course registrations, representing the aggregate number of classes in which students remain enrolled after the date by which they may drop the course without financial penalty, increased at a compound annual growth rate (CAGR) of 39% from 2003 to 2007. Over that same time, total revenue increased at a CAGR of 40%, from \$17.8 million in 2003 to \$69.1 million in 2007. We believe achieving regional accreditation in May 2006 and gaining access to Title IV programs beginning with classes that started in November 2006 have been additional factors driving our recent acceleration in growth. Net course registrations increased 73% in 2007 over 2006. Our revenue increased from \$40.0 million to \$69.1 million, or by 73%, over the same time period and operating margins increased to 21.3% from 7.2% over the same time period. Net course registrations increased 59% for the three-month period ended March 31, 2008 over the three-month period ended March 31, 2007. Our revenue increased from \$14.1 million to \$23.2 million, or by 65%, over the same time period and operating margins increased to 23.5% from 19.1% over the same time period. While we have experienced substantial growth in recent periods, you should not rely on the results of any prior periods as an indication of our future growth in net course registrations or revenue as our historical growth rates may not be sustainable. Similarly, you should not rely on the improvement in our operating margins in any prior periods as an indication of our future operating margins. Our difficulty in forecasting future growth rates and operating margins is in part due to our inability to fully estimate the actual impact of gaining access to Title IV programs. Following our implementation of Title IV for the year ended December 31, 2007, 10.6% of our net course registrations were from students using financial aid under Title IV programs. For the three-month period ended March 31, 2008, 12.1%, or approximately 4000, of our net course registrations were from students using financial aid under the Title IV programs compared to 7.3%, or approximately 1500, for the three-month period ended March 31, 2007. Because of our limited history with Title IV programs and because we cannot estimate the growth of new students that may result from our

participation in Title IV programs, we cannot estimate the costs and expenses associated with administering Title IV programs and complying with the associated regulations.

## Critical Accounting Policies

Critical accounting policies are disclosed in our consolidated financial statements and footnotes in the audited financial statements for the fiscal year ended December 31, 2007 included in our Annual Report on Form 10-K, for the fiscal year ended December 31, 2007. There have been no significant changes in our critical accounting policies from those disclosed in the Form 10-K.

## Results of Operations

The following table sets forth statements of operations data as a percentage of revenues for each of the periods indicated:

	Three Months Ended March 31	
	2008	2007
Revenues	100.0%	100.0%
Costs and expenses:		
Instructional costs and services	42.6	43.3
Selling and promotional	9.3	10.2
General and administrative	20.7	23.0
Depreciation and amortization	3.9	4.4
Total costs and expenses	76.5	80.9
Income from operations before interest income and income taxes	23.5	19.1
Interest income, net	1.0	1.0
Income from operations before income taxes	24.5	20.1
Income tax expense	9.8	9.2
Net Income	14.7%	10.9%

## Three Months Ended March 31, 2008 Compared to Three Months Ended March 31 2007

**Revenues.** Our revenues for the three months ended March 31, 2008 were \$23.2 million, an increase of \$9.1 millions, or 65.0%, compared to \$14.1 million for the three months ended March 31, 2007. The increase was a primarily a result of an increase in the number of net course registrations.

**Costs and Expenses.** Costs and expenses were \$17.8 million for the three months ended March 31, 2008; an increase of \$6.4 million, or 56.1%, compared to \$11.4 million for the three months ended March 31, 2007. Costs and expenses as a percentage of revenues decreased to 76.5% for the three months ended March 31, 2008 from 80.9% for the three months ended March 31, 2007. This decrease resulted from the factors described below.

**Instructional costs and services expenses.** Our instructional costs and services expenses for the three months ended March 31, 2008 were \$9.9 million, representing an increase of 62.4% from \$6.1 million for the three months ended March 31, 2007. This increase was directly related to an increase in the number of classes offered due to the increase in net course registrations. Instructional costs and services expenses as a percentage of revenues were 42.6% for the

three months ended March 31, 2008, compared to 43.3% for the three months ended March 31, 2007. The slight decrease was primarily due to efficiencies realized through a higher volume of students and the number of staff and expenses increasing at a slower rate than revenue.

**Selling and promotional expenses.** Our selling and promotional expenses for the three months ended March 31, 2008 were \$2.2 million, representing an increase of 51.3% from \$1.4 million for the three months ended March 31, 2007. This increase was primarily due to an increase in online advertising expenses. Selling and promotional expenses as a percentage of revenues decreased to 9.3% for the three months ended March 31, 2008 from 10.2% for the three months ended March 31, 2007. This decrease was primarily due to our ability to realize advertising efficiencies as a result of strong lead generations from personal referrals.

**General and administrative expenses.** Our general and administrative expenses for the three months ended March 31, 2008 were \$4.8 million representing an increase of 48.4% from \$3.2 million for the three months ended March 31, 2007. The increase in expense was a result of additional technology, and financial staff positions, and an increase in expenditures for recruiting, professional services, management and the administrative facilities required to support a larger student body as well as increased expenses associated with being a public company. General and administrative expenses as a percentage of revenues decreased to 20.7% for the three months ended March 31, 2008 from 23.0% for the three months ended March 31, 2007. The decrease was primarily due to efficiencies realized through a higher volume of students and the number of staff and related expenses increasing at a slower rate than revenue.

**Depreciation and amortization.** Depreciation and amortization expenses were \$0.9 million for the three months ending March 31, 2008, compared with \$0.6 million for the three months ended March 31, 2007. This represents an increase of 45.3%. This increase resulted from greater capital expenditures and higher depreciation and amortization on a larger fixed asset base.

**Stock-based compensation.** Stock-based compensation included in instructional costs and services, selling and promotional, and general and administrative expense for the three months ended March 31, 2008 was \$377,000 in the aggregate, representing a decrease of 24.9% from \$502,000 for the three months ended March 31, 2007. The decrease in stock-based compensation for the three months ended March 31, 2008 is primarily attributable to options granted for the three months ended March 31, 2007 with accelerated service periods.

**Interest income, net.** Our interest income, net increased by \$98,000 for the three months ended March 31, 2008 to \$242,000 from \$144,000 for the three months ended March 31, 2007, representing an increase of 68.1%. This increase is attributable to increased cash on hand.

**Income tax expense.** We recognized income tax expense for the three months ended March 31, 2008 and 2007 of \$2.3 million and \$1.3 million, respectively, or effective tax rates of 40.2% and 45.9%, respectively. The decrease in the effective tax rate was directly attributable to a reduction in incentive stock option expense and the effects of a change in state income tax rates.

**Net income.** Our net income was \$3.4 million for the three months ended March 31, 2008, compared to net income of \$1.5 million for the three months ended March 31, 2007, an increase of \$1.9 million. This increase was related to the factors discussed above.

## Liquidity and Capital Resources

### Liquidity

The Company financed operating activities and capital expenditures during the three months ended March 31, 2008 and 2007 primarily through cash provided by operating activities and proceeds received from the exercise of stock options. The net offering proceeds, after offering expenses, from the public offering that closed on February 19, 2008 were approximately \$167,000, which we intend to use for working capital and other general corporate purposes. Cash and cash equivalents were \$31.8 million and \$27.0 million at March 31, 2008 and December 31, 2007, respectively.

We derive a significant portion of our revenues from tuition assistance programs from the Department of Defense (DoD). Generally, these funds are received within 60 days of the start of the classes to which they relate. A growing source of revenue is derived from our participation in Title IV programs, for which disbursements are governed by federal regulations. However, we have typically received disbursements under this program within 30 days of the start of the applicable class.

These factors, together with the number of classes starting each month, affect our operational cash flow. Our costs and expenses will increase now that we are a public company, and we expect to fund these expenses through cash from operations.

We have available to us a line of credit with a maximum borrowing amount of up to \$5.0 million. The line bears interest at LIBOR plus 200 basis points. The line is secured by substantially all of our assets. We have never borrowed under this line of credit facility. After the completion of our initial public offering, and on a regular basis, we intend to review the terms of our credit facilities.

Based on our current level of operations and anticipated growth, we believe that our cash flow from operations and other sources of liquidity, including cash and cash equivalents, will provide adequate funds for ongoing operations and planned capital expenditures for the foreseeable future.

#### Operating Activities

Net cash provided by operating activities was \$7.0 million and \$4.5 million for the three months ended March 31, 2008 and 2007, respectively. As revenue and profits have grown, cash has increased. Cash and cash equivalents were \$31.8 million and \$27.0 million at March 31, 2008 and December 31, 2007, respectively.

#### Investing Activities

Net cash used in investing activities was \$2.9 million and \$.8 million for the three months ended March 31, 2008 and 2007, respectively. The \$2.1 million increase related to leasehold improvements on property leased and acquired in 2007, increased software development and IT infrastructure costs and a perpetual software license.

#### Financing Activities

Net cash provided by financing activities for the three months ended March 31, 2008 was \$0.8 million from cash received from the issuance of common stock including the net proceeds to us from the public offering, and the excess tax benefit from stock based compensation.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

We are subject to the impact of interest rate changes and may be subject to changes in the market values of future investments. We invest excess cash in bank overnight deposits. We have no derivative financial instruments or derivative commodity instruments as of March 31, 2008.

Future investment income may fall short of expectations due to changes in interest rates. At March 31, 2008, a 10% increase or decrease in interest rates would not have a material impact on our future earnings or cash flows related to investments in cash equivalents.

### Item 4. Controls and Procedures

#### Evaluation of Disclosure Controls and Procedures

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we have evaluated the effectiveness of our disclosure controls and procedures as of March 31, 2008 as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Based upon the evaluation, our Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures were effective as of March 31, 2008.

Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by us in reports we file or submit under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the Securities and



Exchange Commissions rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

#### Changes in Internal Control over Financial Reporting

There was no change in our internal control over financial reporting identified in connection with the evaluation required by Rule 13a-15(f) and 15d-15(f) of the Exchange Act that occurred during the period covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II – OTHER INFORMATION

Item 1. Legal Proceedings

We currently have no material legal proceedings pending.

Item 1A. Risk Factors

An investment in our stock involves a high degree of risk. You should carefully consider the risks set forth in the Risk Factors section of our Prospectus that forms a part of our annual report on Form 10-K for the fiscal year ended December 31, 2007.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None.

Item 3. Defaults Upon Senior Securities

None.

Item 4. Submission of Matters to a Vote of Security Holders

None.

Item 5. Other Information

None.

Item 6. Exhibits

Exhibit No.	Exhibit Description
31.01	Certification of Chief Executive officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934 as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.02	Certification of Chief Financial Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934 as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.01	Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

/s/ Wallace E. Boston  
Wallace E. Boston  
President and Chief Executive Officer  
(Principal Executive Officer)

AMERICAN PUBLIC  
EDUCATION, INC.

May 8, 2008

/s/ Harry T. Wilkins  
Harry T. Wilkins  
Executive Vice President and Chief Financial Officer  
(Principal Financial and Principal Accounting Officer)

May 8, 2008