Edgar Filing: EDIETS COM INC - Form 4

| Form 4 | | | | | | | | | | | |
|---|-------------------------------------|---------|--|--|----------------|-----------|------------------------------|---|--|---|--|
| May 17, 200 | | | | | | | | | OMB AF | PROVAL | |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | | OMB Number: | 3235-0287 | | |
| Check the check | F CHANGES IN BENEFICIAL OWNERS | | | | | ERSHIP OF | Expires: Estimated a | January 31, 2005 verage | | | |
| Section Form 4 | SECURITIES | | | | | | burden hours per response 0. | | | | |
| Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | | |
| (Print or Type | Responses) | | | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> HUMBLE DAVID R | | | 2. Issuer Name and Ticker or Trading Symbol EDIETS COM INC [DIET] | | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| (Last) | (First) (| Middle) | 3. Date of Earliest Transaction (Check | | | | c all applicable) | | | | |
| C/O EDIETS.COM, INC., 3801 W. HILLSBORO BLVD. | | | (Month/Day/Year) 05/15/2006 | | | | _ | X DirectorX 10% Owner X Officer (give title Other (specify below) below) Chairman | | | |
| | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | A | 6. Individual or Joint/Group Filing(CheckApplicable Line)_X_ Form filed by One Reporting Person | | | |
| DEERFIEI | LD BEACH, FL 3 | 3442 | | | | | Ē | Form filed by Me Person | ore than One Re | porting | |
| (City) | (State) | (Zip) | Tab | le I - Non-J | Derivative Sec | uritie | s Acqui | ired, Disposed of, | or Beneficial | ly Owned | |
| 1.Title of Security (Instr. 3) | (Month/Day/Year) Execution Date, if | | Date, if | 3. 4. Securities Acquired (Transactions Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) | | | red (A) | Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common | | | | Code V | Amount | or (D) | Price | (Instr. 3 and 4) | | | |
| Stock, par value \$0.001 per | 05/15/2006 | | | S | 2,712,864 | D | \$ 5.05 | 4,547,200 | D | | |

share

EDIETS COM INC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | ; | Date | Secur | int of rlying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr |
|---|---|---|---|---------------------------------------|---|---------------------|--------------------|-------|--|---|---|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | | Relationships | | | | | | |
|--|----------|---------------|----------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| HUMBLE DAVID R C/O EDIETS.COM, INC. 3801 W. HILLSBORO BLVD. DEERFIELD BEACH, FL 33442 | X | Х | Chairman | | | | | |
| Signatures | | | | | | | | |
| /s/ David R. 05/1 Humble | 7/2006 | | | | | | | |

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.