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Form 4	UCEN										
March 16, 20)10										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									OMB APPROVAL		
Washington					IES AND EXCHANGE COMMISSION ogton, D.C. 20549					3235-0287	
Check the if no long	ter								Expires:	January 31, 2005	
subject to Section 1 Form 4 o	6. r	STATEMENT OF CHAN								Estimated average burden hours per	
Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19401(b).30(h) of the Investment Company Act of 1940											
(Print or Type F	Responses)										
			2. Issuer Name and Ticker or Trading Symbol CHOICE HOTELS INTERNATIONAL INC /DE [CHH]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Lost)	(Eirot)	(iddla)				DL	lenni	Director	100	Owner	
(Last) (First) (Middle) 10750 COLUMBIA PIKE			3. Date of Earliest Transaction (Month/Day/Year) 03/12/2010					Officer (give title Other (specify below) below) Executive Vice President			
				ndment, Da th/Day/Year)	-	l		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
SILVER SP	RING, MD 2090	1							fore than One Re		
(City)	(State)	(Zip)	Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deem Execution any (Month/D			n Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) Day/Year) (Instr. 8) (A)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)				
~				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	03/12/2010			А	7	А	\$ 34.81	53,008.6	D		
Common Stock								1,612	I	401 (k) Plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Unde Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address			Relationships	
I B	Director	10% Owner	Officer	Other
HAASE BRUCE N 10750 COLUMBIA PIKE SILVER SPRING, MD 20901			Executive Vice President	
Signatures				
Bret L. Limage, attorney in fact	03/1	6/2010		

Date

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.