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PRUDENTIAL PLC
Form 6-K
October 28, 2005

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of October, 2005

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,
LONDON, EC4R 0HH, ENGLAND
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant
in connection with Rule 12g3-2(b): 82-

Enclosures: Director/PDMR Shareholding

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL
RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an issuer to make a RIS notification required
by DR 3.1.4R(1).

- (1) An issuer making a notification in respect of a transaction relating to the
shares or debentures of the issuer should complete boxes 1 to 16, 23 and
24.
- (2) An issuer making a notification in respect of a derivative relating the
shares of the issuer should complete boxes 1 to 4, 6, 8,13, 14, 16, 23 and
24.

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- (3) An issuer making a notification in respect of options granted to a director /person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes should in block capital letters.

1. Name of the issuer

Prudential plc

2. State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a); or

(ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or

(iii) both (i) and (ii)

Philip Broadley, Sir David Clementi, Michael Garrett, Clark Manning, Michael McLintock, Roberto Mendoza, Mark Norbom, Kathleen O'Donovan, Robert Rowley, Mark Tucker - iii

Peter Maynard - i

3. Name of person discharging managerial responsibilities/director

Philip Broadley, Sir David Clementi, Michael Garrett, Clark Manning, Michael McLintock, Roberto Mendza, Mark Norbom, Kathleen O'Donovan, Robert Rowley, Mark Tucker, Peter Maynard

4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person

Gillian Broadley - wife of Philip Broadley

5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest

Notification relates to the persons named in 3 and 4 above

6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares

ordinary shares of 5p each

7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them

(See section 9 for the number of shares held)

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Philip Broadley & Gillian Broadley - in own name

Philip Broadley & Gillian Broadley - shares held in an ISA in name of Rock Nominees Limited

Philip Broadley - shares held in Trust in the name of BWCI Trust Company Limited

Sir David Clementi - shares held in the name of Frank Nominees Limited at Kleinwort Benson

Michael Garrett

Clark Manning

Roberto Mendoza - in own name

Roberto Mendoza - shares held in the name of Chase Nominees Limited & Goldman Sachs Securities (Nominees) Limited in nominee accounts

Michael McLintock - shares held in Trust in the name of BWCI Trust Company Limited

Mark Norbom - in own name

Mark Norbom - ADRs held by JP Morgan Chase bank

Mark Norbom - shares held in trust in the name of BWCI Trust Company Limited

Kathleen O'Donovan

Robert Rowley

Mark Tucker

Peter Maynard - shares held in Trust in the name of BWCI Trust Company Limited

8 State the nature of the transaction

Scrip dividend on ordinary shares or ADRs of Prudential plc - see section 9

9. Number of shares, debentures or financial instruments relating to shares acquired

Philip Broadley

230 ordinary shares (223 shares for the Director and 7 shares for his spouse)

40 ordinary shares on shares held in an ISA with Rock Nominees Limited (35 shares on behalf of the Director and 5 shares on behalf of his spouse)

63 ordinary shares acquired in respect of shares held in Trust under the Director's Deferred Share Award under the Prudential Annual Incentive Plan)

Sir David Clementi - 234 ordinary shares in respect of the shares held with Kleinwort Benson

Michael Garrett 24 ordinary shares

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Clark Manning 256 ordinary shares

Roberto Mendoza

3 ordinary shares

30 ordinary shares in respect of shares in the name of Chase Nominees Limited

1,281 ordinary shares in respect of shares held in the name of Goldman Sachs (Nominees) Limited)

Michael McLintock 1,510 ordinary shares acquired in respect of shares held in Trust under the Director's Deferred Share Award under the Prudential Annual Incentive Plan

Mark Norbom

162 ordinary shares

13.2074 ADRs, representing 26 ordinary Prudential shares

340 ordinary shares acquired in respect of shares held in Trust under the Director's Deferred Share Award under the Prudential Annual Incentive Plan

Kathleen O'Donovan 63 ordinary shares

Robert Rowley 330 ordinary shares

Mark Tucker 917 ordinary shares

Peter Maynard 229 ordinary shares acquired in respect of shares held in Trust under the Director's Deferred Share Award under the Prudential Annual Incentive Plan

10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)

Philip Broadley Less than 0.00002%

Sir David Clementi Less than 0.00001%

Michael Garrett Less than 0.000002%

Clark Manning Less than 0.00002%

Michael McLintock Less than 0.00007%

Roberto Mendoza Less than 0.00006%

Mark Norbom Less than 0.00003%

Kathleen O'Donovan Less than 0.000003%

Robert Rowley Less than 0.00002%

Mark Tucker Less than 0.00004%

Peter Maynard Less than 0.00001%

11. Number of shares, debentures or financial instruments relating to shares

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disposed
.....

12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)
.....

13. Price per share or value of transaction

510.8p

14. Date and place of transaction

28 October 2005, London

15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)

- Philip Broadley 560,341 (Less than 0.03%)
- Sir David Clementi 23,849 (Less than 0.001%)

- Michael Garrett 14,997 (Less than 0.0007%)
- Clark Manning 533,317 (Less than 0.03%)

- Michael McLintock 374,413 (Less than 0.02%)
- Roberto Mendoza 139,840 (Less than 0.006%)
- Mark Norbom 1,001,186 (Less than 0.05%)
- Kathleen O'Donovan 9,632 (Less than 0.0005%)
- Robert Rowley 43,862 (Less than 0.002%)
- Mark Tucker 491,170 (Less than 0.03%)
- Peter Maynard 271,978 (Less than 0.02%)

16. Date issuer informed of transaction

28 October 2005

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17 Date of grant
.....

18. Period during which or date on which it can be exercised

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.....

19. Total amount paid (if any) for grant of the option

.....

20. Description of shares or debentures involved (class and number)

.....

.....

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise

.....

22. Total number of shares or debentures over which options held following notification

.....

23. Any additional information

.....

24. Name of contact and telephone number for queries

Jennie Webb, Group Secretarial, 020 7548 2027

Name and signature of duly authorised officer of issuer responsible for making notification

Andrew Nash, Deputy Group Secretary, 020 7548 3805

Date of notification

28 October 2005

Prudential plc is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America

END

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date 28 October 2005

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Andrew Nash
Deputy Group Secretary