#### UNITY BANCORP INC /NJ/

Form 4

January 29, 2007

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

ALI FRANK			Symbol UNITY BANCORP INC /NJ/ [unty]				untvl	Issuer				
<i>a</i>	(E' 1)	AC 111 \					143/ [	untyj	(Che	eck all applicable	e)	
(Last)	(First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year)					X Director	109	6 Owner	
C/O UNITYBANK CORP, 64 OLD HWY 22			01/25/2007					Officer (give title Other (specify below)				
	(Street)		4. If Amen	dment, l	Dat	e Original			6. Individual or	Joint/Group Fili	ng(Check	
			Filed(Mont	h/Day/Ye	ear)				Applicable Line)			
CLINTON, I	NJ 08809						Form filed by One Reporting Person _X_ Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Table	I - Non	-De	erivative S	ecuri	ties Ac	quired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction E (Month/Day/Yea	ar) Executi any	emed on Date, if /Day/Year)	3. Transa Code (Instr. 8		4. Securion onAcquired Disposed (Instr. 3,	(A) o of (D	))	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Common Stock	01/25/2007			A		1,000	A	\$0	22,649	D		
Common Stock	01/25/2007			A		1,000	A	\$0	77,213	D		
Common Stock	01/25/2007			A		1,000	A	\$0	69,621	D		
Common Stock	01/25/2007			A		1,000	A	\$0	895,595	D		
Common Stock	01/25/2007			A		1,000	A	\$ 0	856,464	D		

**OMB APPROVAL** 

3235-0287

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5. Relationship of Reporting Person(s) to

Estimated average

burden hours per

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Common Stock	01/25/2007	A	1,000	A	\$0	2,160	D
Common Stock	01/25/2007	A	1,000	A	\$0	187,875	D
Common Stock	01/25/2007	A	1,000	A	\$0	197,594	D
Common Stock	01/25/2007	A	1,000	A	\$0	13,073	D
Common Stock	01/25/2007	A	1,000	A	\$0	30,425	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 13.91	01/25/2007		A	2,500	01/25/2007	01/25/2017	Common Stock	2,500
Stock Option	\$ 13.91	01/25/2007		A	2,500	01/25/2007	01/25/2017	Common Stock	2,500
Stock Option	\$ 13.91	01/25/2007		A	2,500	01/25/2007	01/25/2017	Common Stock	2,500
Stock Option	\$ 13.91	01/25/2007		A	2,500	01/25/2007	01/25/2017	Common Stock	2,500
Stock Option	\$ 13.91	01/25/2007		A	2,500	01/25/2007	01/25/2017	Common Stock	2,500
Stock Option	\$ 13.91	01/25/2007		A	2,500	01/25/2007	01/25/2017	Common Stock	2,500
	\$ 13.91	01/25/2007		A	2,500	01/25/2007	01/25/2017		2,500

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Stock Option							Common Stock	
Stock Option	\$ 13.91	01/25/2007	A	2,500	01/25/2007	01/25/2017	Common Stock	2,500
Stock Option	\$ 13.91	01/25/2007	A	7,000	01/25/2008	01/25/2017	Common Stock	7,000 (1)
Stock Option	\$ 13.91	01/25/2007	A	7,000	01/25/2008(1)	01/25/2017	Common Stock	7,000

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
reporting owner runner runners	Director	10% Owner	Officer	Other				
ALI FRANK C/O UNITYBANK CORP 64 OLD HWY 22 CLINTON, NJ 08809	X							
BRODY MARK S	X							
Courtright Wayne C/O UNITY BANK 64 OLD HIGHWAY 22 CLINTON, NJ 08809	X							
DALLAS DAVID D C/O UNITY BANCORP INC 64 OLD HIGHWAY 22 CLINTON, NJ 08809	X	X						
DALLAS ROBERT H II C/O UNITY BANCORP INC 64 OLD HIGHWAY 22 CLINTON, NJ 08809	X	X						
Maricondo Peter E C/O UNITY BANK 64 OLD HIGHWAY 22 CLINTON, NJ 08809	X							
LORING CHARLES S C/O UNITY BANCORP INC 64 OLD HIGHWAY 22 CLINTON, NJ 08809	X							
TUCKER ALLEN C/O UNITYBANK CORP 64 OLD HWY 22 CLINTON, NJ 08809	X							

Reporting Owners 3

DOWNES MICHAEL F

C/O UNITYBANK CORP 64 OLD HWY 22

**EVP** 

CLINTON, NJ 08809

KAUCHAK JOHN J C/O UNITYBANK CORP

EVP

64 OLD HWY 22 CLINTON, NJ 08809

**Signatures** 

Frank Ali 01/29/2007

\*\*Signature of Date

Reporting Person

Mark S. Brody 01/29/2007

\*\*Signature of Date

Reporting Person

Wayne

Courtright 01/29/2007

\*\*Signature of Date

Reporting Person

David Dallas 01/29/2007

\*\*Signature of Date

Reporting Person

Robert H.

Dallas, II 01/29/2007

\*\*Signature of Date

Reporting Person

Peter E.

Maricondo 01/29/2007

\*\*Signature of Date

Reporting Person

Charles S.

Loring 01/29/2007

\*\*Signature of Date

Reporting Person

Allen Tucker 01/29/2007

\*\*Signature of Date

Reporting Person

Michael F.

Downes 01/29/2007

\*\*Signature of Date

Reporting Person

Signatures 4

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John J. Kauchak

01/29/2007

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock Options vest over three years; i.e., 01/25/2008 2,334; 01/25/2009 2,333; ;01/25/2010 2,333.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.