

VERTRU INC  
Form 4  
March 15, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
JOHNSON GARY A

(Last) (First) (Middle)  
VERTRU INCORPORATED, 20  
GLOVER AVENUE  
(Street)

NORWALK, CT 06850

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
VERTRU INC [VTRU]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/13/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	03/13/2006		S	7	D \$ 43.75	624,050	D
Common Stock	03/13/2006		S	945	D \$ 43.78	623,105	D
Common Stock	03/13/2006		S	226	D \$ 43.82	622,879	D
Common Stock	03/13/2006		S	9,188	D \$ 43.9	613,691	D
Common Stock	03/13/2006		S	3,251	D \$ 43.95	610,440	D

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Common Stock	03/13/2006	S	110	D	\$ 43.96	610,330	D	
Common Stock	03/13/2006	S	2,695	D	\$ 43.97	607,635	D	
Common Stock	03/13/2006	S	1,029	D	\$ 44	606,606	D	
Common Stock	03/14/2006	S	9,528	D	\$ 43.5	597,078	D	
Common Stock	03/14/2006	S	52	D	\$ 43.52	597,026	D	
Common Stock	03/14/2006	S	105	D	\$ 43.53	596,921	D	
Common Stock	03/14/2006	S	157	D	\$ 43.54	596,764	D	
Common Stock	03/14/2006	S	105	D	\$ 43.55	596,659	D	
Common Stock	03/14/2006	S	653	D	\$ 43.6	596,006	D	
Common Stock	03/14/2006	S	106	D	\$ 43.66	595,900	D	
Common Stock						54,000	I	By Trust for Children
Common Stock						30,582 <sup>(1)</sup>	I	401k Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 5)
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	Date	Expiration	Title	Amount
	Exercisable	Date		or
Code	V	(A)	(D)	Number
				of
				Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
JOHNSON GARY A VERTRUE INCORPORATED 20 GLOVER AVENUE NORWALK, CT 06850	X		President and CEO	

## Signatures

Tami Pauley, Attorney-in-fact for Gary Johnson	03/15/2006
**Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Johnson also owns 30,582 shares of VTRU common stock indirectly through the Vertue 401(k)Plan. The information is based on a plan statement dated as of February 21, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.