

DAIS ANALYTIC CORP
 Form 144
 November 12, 2014

UNITED STATES
 SECURITIES AND EXCHANGE
 COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
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FORM 144
 NOTICE OF PROPOSED SALE OF
 SECURITIES
 PURSUANT TO RULE 144 UNDER THE
 SECURITIES ACT OF 1933

SEC USE ONLY
 DOCUMENT SEQUENCE NO.

ATTENTION:

CUSIP NUMBER

Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

| | | | | | | |
|---|--|--|---------------------|-------------------|--|--|
| 1 (a) NAME OF ISSUER (Please type or print) Dais Analytic Corporation | (b) IRS IDENT. NO. 14-1760865 | (c) S.E.C. FILE NO. 000-53554 | WORK LOCATION | | | |
| 1 (d) ADDRESS OF ISSUER 11552 Prosperous Drive | STREET | CITY Odessa | STATE Florida | ZIP CODE 33556 | (e) TELEPHONE NO. AREA NUMBER CODE 727 375-8484 | |
| 2 (a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD Leonard Samuels | (b) RELATIONSHIP TO ISSUER Shareholder | (c) ADDRESS STREET 1011 Centennial Road | CITY Penn Valley | STATE PA | ZIP CODE 19072 | |

INSTRUCTION:

The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

| 3 (a) | (b) | SEC USE ONLY | (c) | (d) | (e) | (f) | (g) |
|---|--|---------------------------|--|--|---|--|--|
| Title of Class of Securities To Be Sold | Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities | Broker-Dealer File Number | Number of Shares or Other Units To Be Sold (See instr. 3(c)) | Aggregate Market Value (See instr. 3(d)) | Number of Shares or Other Units Outstanding (See instr. 3(e)) | Approximate Date of Sale (See instr. 3(f)) (MO. DAY YR.) | Name of Each Securities Exchange (See instr. 3(g)) |
| Common | | | 4,910,969 | 1,571,510 | 101,109,034 | 11/12/2014 | |

Eric Duncan
518 17th Street
#1215, Denver CO
80202

INSTRUCTIONS:

- 1 (a) Name of issuer
- (b) Issuer's I.R.S. Identification Number
- (c) Issuer's S.E.C. file number, if any
- (d) Issuer's address, including zip code
- (e) Issuer's telephone number, including area code
- 2 (a) Name of person for whose account the securities are to be sold
- (b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
- (c) Such person's address, including zip code
- 3 (a) Title of the class of securities to be sold
- (b) Name and address of each broker through whom the securities are intended to be sold
- (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
- (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
- (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
- (f) Approximate date on which the securities are to be sold
- (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

TABLE I — SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

| Title of the Class | Date you Acquired | Nature of Acquisition Transaction | Name of Person from Whom Acquired (If gift, also give date donor acquired) | Amount of Securities Acquired | Date of Payment | Nature of Payment |
|--------------------|--------------------------|---|--|-------------------------------|-----------------|--|
| Common | 10/09/2009 and 2/19/2010 | Shares acquired from Dais Analytic via conversion of promissory notes and interest at 20 cents/share. Notes were for \$300,000 of Dec. 20, 2007 and \$250,000 of Dec. 31 in 2007. Also exchange of nonconvertible promissory note and interest at 26 cents/share. Note was for \$620,000 principal of 2/19/2010 | Purchase from Dais Analytic (all) | 5,860,969 | | Conversion of Notes and Interest valued at \$550,000 Principal and \$88,692.20 Interest. Exchange of Notes and Interest valued at \$620,000 Principal and \$73,550.80 Interest |

INSTRUCTIONS: If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

TABLE II — SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account

| Name and Address of Seller | Title of Securities Sold | Date of Sale | Amount of Securities Sold | Gross Proceeds |
|--|-----------------------------|-----------------|---------------------------|----------------|
| Leonard Samuels, 1011 Centennial Road, Penn Valley, PA 19072 | Dais Analytic Common Shares | 10/14-11/5 2014 | 662,900 | 200,195 |

REMARKS:

INSTRUCTIONS:

See the definition of “person” in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and

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as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

11/8/2014
DATE OF NOTICE

/s/ Leonard Samuels
(SIGNATURE)

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION,
IF RELYING ON RULE 10B5-1

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)