COCA COLA CO
Form 8-K
March 02, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):
February 28, 2007

THE COCA-COLA COMPANY
(Exact name of registrant as specified in its charter)

Delaware	001-02217	58-0628465
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

One Coca-Cola Plaza Atlanta, Georgia (Address of principal executive offices)	30313 (Zip Code)

Registrant's telephone number, including area code: (404) 676-2121

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act
(17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act

(17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

The Coca-Cola Company (the "Registrant") appointed Connie D. McDaniel as vice president, Global Finance Transformation, effective March 1, 2007 and, in connection with such appointment, Ms. McDaniel resigned her position as Controller.

The Registrant appointed Harry L. Anderson, 44, as interim Controller, effective March 1, 2007. Mr. Anderson joined the Company in 2001 as senior vice president, Coca-Cola Ventures. From March 2003 until May 2004, he was vice president and director of Supply Chain and Manufacturing Management. From May 2004 until February 28, 2007, he was chief financial officer of the Company’s Coca-Cola North America group.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY
(REGISTRANT)

Date: March 2, 2007

By: /s/ David M. Taggart
David M. Taggart
Vice President and Treasurer