

ENTERGY CORP /DE/  
Form 3  
January 10, 2007

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

WEST RODERICK K  
(Last) (First) (Middle)

ENTERGY NEW ORLEANS,  
INC., 1600 PERDIDO  
STREET, ROOM 505

(Street)

NEW ORLEANS, LA 70112

(City) (State) (Zip)

2. Date of Event Requiring  
Statement

(Month/Day/Year)  
01/01/2007

3. Issuer Name and Ticker or Trading Symbol  
ENTERGY CORP /DE/ [ETR]

4. Relationship of Reporting  
Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_ Officer \_\_\_\_X\_\_\_\_ Other  
(give title below) (specify below)  
"Officer" Under Sec. 16 Rules

5. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting  
Person  
\_\_\_\_ Form filed by More than One  
Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Common Stock

0 <sup>(1)</sup>

D

^

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

4. Conversion  
or Exercise  
Price of  
Derivative

5. Ownership  
Form of  
Derivative  
Security:

6. Nature of Indirect  
Beneficial Ownership  
(Instr. 5)

# Edgar Filing: ENTERGY CORP /DE/ - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	Â (2)	03/02/2014	Common Stock	667	\$ 58.6	D	Â
Employee Stock Option (Right to Buy)	Â (3)	01/27/2015	Common Stock	2,000	\$ 69.47	D	Â
Employee Stock Option (Right to Buy)	Â (4)	01/26/2016	Common Stock	2,000	\$ 68.89	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WEST RODERICK K ENTERGY NEW ORLEANS, INC. 1600 PERDIDO STREET, ROOM 505 NEW ORLEANS, LA 70112	Â	Â	Â	"Officer" Under Sec. 16 Rules

## Signatures

Paul A. Castanon for Roderick K.  
West 01/10/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The reporting person owns 754 shares of Common Stock in the Company's savings plan.
- (2) The option was granted on March 2, 2004. The option is exercisable in three equal annual installments. The first two installments became exercisable on March 2, 2005 and March 2, 2006. The final installment (667 shares) becomes exercisable on March 2, 2007.
- (3) The option was granted on January 27, 2005. One third of the options became exercisable on January 27, 2006. The remaining two installments became exercisable on January 27, 2007 and January 27, 2008.
- (4) The option was granted on January 26, 2006. The option is exercisable in three equal installments: January 26, 2007, January 26, 2008 and January 26, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.