

NATIONAL RURAL UTILITIES COOPERATIVE FINANCE CORP /DC/  
 Form 424B3  
 September 09, 2013

Filed Under Rule 424(b)(3), Registration Statement No. 333-177949 Pricing Supplement Number 298 Dated Monday, September 9, 2013 (To: Prospectus Dated November 14, 2011 and Prospectus Supplement Dated November 17, 2011)

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survival Option
63743FRS7	100%	100%	1.450%	100%	Fixed	3.000%	MONTHLY	09/15/2020	10/15/2013	\$2.17	Yes

Redemption Information: Non-Callable

<p>National Rural Utilities Cooperative Finance Corp</p>	<p>Offering Dates: Monday, September 9, 2013 through Monday, September 16, 2013                  Trade Date: Monday, September 16, 2013 @ 12:00 PM                  Settlement Date: Thursday, September 19, 2013                  Minimum Denomination/Increments: \$1,000.00/\$1,000.00                  Initial trades settle flat and clear SDFS: DTC Book Entry only                  DTC number: 0235 via RBC Dain Rauscher Inc.                  Agents: Citigroup, Comerica Securities, J.J.B. Hilliard, W.L. Lyons, Inc., Morgan Stanley, UBS Investment Bank, Wells Fargo                  If the maturity date or an interest payment date for any note is not a Business Day (as term is defined in Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.</p>	<p>National Rural Utilities Cooperative Finance Corp                  Prospectus Dated November 14, 2011</p>
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