

Harrison Robert B  
Form 4  
March 26, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Harrison Robert B

(Last) (First) (Middle)  
C/O MACY'S, INC., 7 WEST SEVENTH STREET  
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Macy's, Inc. [M]

3. Date of Earliest Transaction (Month/Day/Year)  
03/26/2013

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Chief Omnichannel Officer

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (D)  | Price   |
| Common Stock                    | 03/26/2013                           |  | M                              |   | 5,584   | A  | \$ 19.315 7,845                                       |
| Common Stock                    | 03/26/2013                           |  | S                              |   | 5,584   | D  | \$ 41.55 2,261  |
| Common Stock                    | 03/26/2013                           |  | M                              |   | 6,534   | A  | \$ 24.975 8,795                                       |
| Common Stock                    | 03/26/2013                           |  | S                              |   | 6,534   | D  | \$ 41.5401 2,261                                      |
| Common Stock                    | 03/26/2013                           |  | M                              |   | 17,868  | A  | \$ 24.83 20,129                                       |

Edgar Filing: Harrison Robert B - Form 4

|              |            |   |        |   |            |                      |   |                |
|--------------|------------|---|--------|---|------------|----------------------|---|----------------|
| Common Stock | 03/26/2013 | S | 17,868 | D | \$ 41.5178 | 2,261                | D |                |
| Common Stock | 03/26/2013 | M | 21,739 | A | \$ 8.76    | 24,000               | D |                |
| Common Stock | 03/26/2013 | S | 21,739 | D | \$ 41.5306 | 2,261                | D |                |
| Common Stock |            |   |        |   |            | 1,775 <sup>(1)</sup> | I | By 401(k) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----------------|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date | Title   | Amount or Number of Shares |
| Option to Purchase Common Stock            | \$ 19.315  | 03/26/2013                           |  | M                              | 5,584   | 05/14/2004   | 05/14/2013      | Common Stock  | 5,584                      |
| Option to Purchase Common Stock            | \$ 24.975  | 03/26/2013                           |  | M                              | 6,534   | 05/12/2005   | 05/12/2014      | Common Stock  | 6,534                      |
| Option to Purchase Common Stock            | \$ 24.83   | 03/26/2013                           |  | M                              | 17,868  | 11/10/2005   | 11/10/2014      | Common Stock  | 17,868                     |
| Option to Purchase Common Stock            | \$ 8.76  | 03/26/2013                           |  | M                              | 21,739  | 03/20/2013   | 03/20/2019      | Common Stock  | 21,739                     |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                           |       |
|--|---------------|-----------|---------------------------|-------|
|  | Director      | 10% Owner | Officer                   | Other |
| Harrison Robert B<br>C/O MACY'S, INC.<br>7 WEST SEVENTH STREET<br>CINCINNATI, OH 45202 |               |           | Chief Omnichannel Officer |       |

## Signatures

/s/ Linda J. Balicki, as attorney-in-fact for Robert B. Harrison pursuant to a Power of Attorney

03/26/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Reflects the reporting person's interest in Macy's stock under the Issuer's 401(k) plan, derived by dividing the value of the undivided interest of the reporting person in the applicable investment fund as of March 25, 2013 by \$42.36, the stock price of such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.