FIRST DATA CORP Form 4

March 15, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person * DUQUES HENRY C

(Middle)

6200 SOUTH QUEBEC STREET

(First)

(Street)

2. Issuer Name and Ticker or Trading Symbol

FIRST DATA CORP [FDC]

3. Date of Earliest Transaction (Month/Day/Year) 03/14/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_X__ Director 10% Owner X_ Officer (give title _ Other (specify below) Chief Executive Officer

OMB APPROVAL

3235-0287

January 31,

2005

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Number:

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response...

Estimated average

burden hours per

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

GREENWOOD VILLAGE, CO 80111

| (City) | (State) | (Zip) Tal | ble I - Non | -Derivative | Secur | ities Acquire | ed, Disposed of, o | or Beneficially | Owned |
|--------------------------------------|---|---|---|-------------|-------|--|--|---|--------------|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | , , | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | Code V | Amount | (D) | Price | (Instr. 3 and 4) | | |
| Common Stock | 03/14/2006 | | M | 90,134 | A | \$ 21.2813 | 904,130 | D | |
| Common Stock | 03/14/2006 | | M | 109,866 | A | \$ 22.4375 | 1,013,996 | D | |
| Common Stock | 03/14/2006 | | S(1) | 5,400 | D | \$ 47.1 | 1,028,655 | D | |
| Common Stock | 03/14/2006 | | S(1) | 6,000 | D | \$ 47.11 | 1,022,655 | D | |
| Common Stock | 03/14/2006 | | S <u>(1)</u> | 9,200 | D | \$ 47.12 | 1,013,455 | D | |

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| Common Stock | 03/14/2006 | S <u>(1)</u> | 1,300 | D | \$ 47.13 | 1,012,155 | D | |
|-----------------|------------|--------------|--------|---|---------------|-----------|---|--------------|
| Common Stock | 03/14/2006 | S <u>(1)</u> | 3,500 | D | \$ 47.14 | 1,008,655 | D | |
| Common Stock | | | | | | 8,536 | I | By Spouse |
| Common Stock | 03/14/2006 | M | 43,763 | A | \$ 29.7275 | 1,057,759 | D | |
| Common Stock | 03/14/2006 | M | 48,396 | A | \$ 24.9844 | 1,106,155 | D | |
| Common Stock | 03/14/2006 | S <u>(1)</u> | 200 | D | \$ 46.79 | 1,105,955 | D | |
| Common Stock | 03/14/2006 | S <u>(1)</u> | 1,800 | D | \$ 46.88 | 1,104,155 | D | |
| Common Stock | 03/14/2006 | S(1) | 700 | D | \$ 46.89 | 1,103,455 | D | |
| Common Stock | 03/14/2006 | S(1) | 300 | D | \$ 46.9 | 1,103,155 | D | |
| Common Stock | 03/14/2006 | S(1) | 6,800 | D | \$ 46.95 | 1,096,355 | D | |
| Common Stock | 03/14/2006 | S(1) | 4,900 | D | \$ 46.96 | 1,091,455 | D | |
| Common Stock | 03/14/2006 | S(1) | 5,600 | D | \$ 46.97 | 1,085,855 | D | |
| Common Stock | 03/14/2006 | S(1) | 2,700 | D | \$ 46.98 | 1,083,155 | D | |
| Common Stock | 03/14/2006 | S(1) | 7,200 | D | \$ 46.99 | 1,075,955 | D | |
| Common Stock | 03/14/2006 | S(1) | 10,000 | D | \$ 47 | 1,065,955 | D | |
| Common Stock | 03/14/2006 | S(1) | 2,400 | D | \$ 47.01 | 1,063,555 | D | |
| Common Stock | 03/14/2006 | S <u>(1)</u> | 2,900 | D | \$ 47.02 | 1,060,655 | D | |
| Common Stock | 03/14/2006 | S(1) | 4,700 | D | \$ 47.03 | 1,055,955 | D | |
| Common Stock | 03/14/2006 | S(1) | 2,200 | D | \$ 47.04 | 1,053,755 | D | |
| Common Stock | 03/14/2006 | S <u>(1)</u> | 300 | D | \$ 47.05 | 1,053,455 | D | |
| | 03/14/2006 | S(1) | 5,900 | D | \$ 47.06 | 1,047,555 | D | |

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| Common Stock | | | | | | | |
|-----------------|------------|--------------|-------|---|----------|-----------|---|
| Common Stock | 03/14/2006 | S <u>(1)</u> | 4,200 | D | \$ 47.07 | 1,043,355 | D |
| Common Stock | 03/14/2006 | S <u>(1)</u> | 2,300 | D | \$ 47.08 | 1,041,055 | D |
| Common Stock | 03/14/2006 | S(1) | 7,000 | D | \$ 47.09 | 1,034,055 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|---|---------|--|--------------------|---|--------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amoun Numbe Shares |
| Employee Stock Option (Right to Buy) | \$ 22.4375 | 03/14/2006 | | M | | 109,866 | 12/08/2002 | 04/01/2006 | Common Stock | 109,8 |
| Employee Stock Option (Right to Buy) | \$ 29.7275 | 03/14/2006 | | M | | 43,763 | 12/31/2002 | 04/01/2006 | Common Stock | 43,7€ |
| Employee Stock Option (Right to Buy) | \$ 24.9844 | 03/14/2006 | | M | | 48,396 | 02/02/2003 | 04/01/2006 | Common Stock | 48,39 |
| Employee Stock Option (Right to Buy) | \$ 21.2813 | 03/14/2006 | | M | | 90,134 | 04/01/2003 | 04/01/2006 | Common Stock | 90,13 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|-----------|-----------|-------|--|--|--|--|
| topoloning of more comments of the comments of | Director | 10% Owner | Officer | Other | | | | |
| DUQUES HENRY C | | | Chief | | | | | |
| 6200 SOUTH QUEBEC STREET | X | | Executive | | | | | |
| GREENWOOD VILLAGE, CO 80111 | | | Officer | | | | | |

Signatures

By: Stanley J. Andersen, Attorney-in-Fact 03/15/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale pursuant to a Rule 10b5-1 Sales Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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