Goodarzi Sasan K Form 4 March 10, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

Check this box

if no longer subject to Section 16. Form 4 or

Form 5 obligations

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

(Print or Type Responses)

1(b).

(City)

OMB APPROVAL

OMB Number:

3235-0287

Expires:

January 31, 2005

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response...

0.5

1. Name and Address of Reporting Person *

Goodarzi Sasan K

(Last) (First) (Middle)

C/O INTUIT INC., 2700 COAST **AVENUE**

(Street)

(State)

(Zip)

2. Issuer Name and Ticker or Trading Symbol

INTUIT INC [INTU]

3. Date of Earliest Transaction

(Month/Day/Year) 03/09/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

Director 10% Owner X_ Officer (give title _ Other (specify below)

SVP, Financial Inst. Division

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

MOUNTAIN VIEW, CA 94043

| | | | | | | 1 | ,, | | • |
|--------------------------------------|---|---|---|--------|-----------|--|---|---|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | (A) or | | Transaction(s) (Instr. 4) (Instr. 3 and 4) | | |
| Common | | | Code V | Amount | (D) | Price \$ | (Ilisti. 3 alid 4) | | |
| Stock | 03/09/2010 | | M(1) | 10,400 | A | ^Ф 20.695 | 10,400 | D | |
| Common Stock | 03/09/2010 | | S <u>(1)</u> | 10,400 | D | \$ 34 | 0 | D | |
| Common Stock | 03/10/2010 | | M <u>(1)</u> | 4,600 | A | \$ 20.695 | 4,600 | D | |
| Common Stock | 03/10/2010 | | S <u>(1)</u> | 4,600 | D | \$ 34 | 0 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amo Underlying Secur (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|---|---|--|--------------------|--|------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | An or Nu of S |
| Non-Qualified Stock Option (right to buy) | \$ 20.695 | 03/09/2010 | | M <u>(1)</u> | 10,400 | 06/07/2007 | 06/07/2011 | Common Stock | 10 |
| Non-Qualified Stock Option (right to buy) | \$ 20.695 | 03/10/2010 | | M(1) | 4,600 | 06/07/2007 | 06/07/2011 | Common Stock | 4, |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Goodarzi Sasan K C/O INTUIT INC. 2700 COAST AVENUE MOUNTAIN VIEW, CA 94043

SVP, Financial Inst. Division

Signatures

/s/ Tyler Cozzens, under a Confirming
Statement

03/10/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These transactions were effected pursuant to a 10b5-1 plan adopted by the reporting person.

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