

Edgar Filing: J C PENNEY CO INC - Form SC 13G

J C PENNEY CO INC  
Form SC 13G  
February 12, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Schedule 13G

Under the Securities Exchange Act of 1934  
(Amendment No. 15)\*

J. C. PENNEY COMPANY, INC.  
(Name of Issuer)

Common Stock of 50 (cent) par value  
(Title of Class of Securities)

708160106  
(CUSIP Number)

December 31, 2003  
(Date of Event Which Requires Filing of This Statement)

Check the appropriate box to designate the rule pursuant to  
which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following page(s))

|                    |   |         |            |
|--------------------|---|---------|------------|
| +-----+            |   | +-----+ |            |
| CUSIP No.708160106 | 13G   | Page 2  | of 6 Pages |
| +-----+            |   | +-----+ |            |
| +-----+            |   |         |            |
| 1                  | NAMES OF REPORTING PERSONS                                  |         |            |
|                    | I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) |         |            |

Edgar Filing: J C PENNEY CO INC - Form SC 13G

|  |   |
|--|---|
| Savings, Profit-Sharing and Stock Ownership Plan of J. C. Penney Corporation, Inc. |   |
| 2  | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)                         |
|  | (a) +---+   |
|  | (b) +---+   |
| 3  | SEC USE ONLY  |
| 4  | CITIZENSHIP OR PLACE OF ORGANIZATION<br>Not Applicable                                      |
| 5  | SOLE VOTING POWER<br>-0-. See Item 4 (c).   |
| 6  | SHARED VOTING POWER<br>41,064,725. See Item 4 (c).  |
| 7  | SOLE DISPOSITIVE POWER<br>-0-. See Item 4 (c).  |
| 8  | SHARED DISPOSITIVE POWER<br>41,064,725. See Item 4 (c).                                     |
| 9  | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON<br>41,064,725. See Item 4 (c). |
| 10   | CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)         |
| 11   | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9<br>14.5%. See Item 4 (b).                   |
| 12   | TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)<br>EP   |

Page 3 of 6 Pages

SECURITIES AND EXCHANGE COMMISSION  
 Washington, D. C. 20549  
 SCHEDULE 13G  
 Under the Securities Exchange Act of 1934  
 (Amendment No. 15)

Item 1(a) Name of Issuer:  
 J. C. PENNEY COMPANY, INC.

## Edgar Filing: J C PENNEY CO INC - Form SC 13G

- Item 1(b) Address of Issuer's Principal Executive Offices:  
6501 Legacy Drive, Plano, Texas 75024-3698
- Item 2(a) Name of Person Filing:  
Savings, Profit-Sharing and Stock Ownership Plan of  
J. C. Penney Corporation, Inc. ("Plan")  
(Note: the Plan changed its name effective January 27, 2002,  
from "Savings, Profit-Sharing and Stock Ownership Plan of  
J. C. Penney Company, Inc." to its current name stated above).
- Item 2(b) Address of Principal Business Office:  
6501 Legacy Drive, Plano, Texas 75024-3698  
mailing address, P. O. Box 659002, Dallas, Texas  
75265-9002
- Item 2(c) Citizenship:  
Not applicable.
- Item 2(d) Title of Class of Securities:  
Common Stock of 50(cent) par value  
(Series B ESOP Convertible Preferred Stock ("ESOP  
Preferred Stock") - each share being convertible into  
20 shares of Common Stock ("ESOP Preferred Common Stock  
Equivalent"))
- Item 2(e) CUSIP No. 708160106
- Item 3 If this statement is filed pursuant to ss.240.13d-1(b),  
or 240.13d-2(b) or (c), check whether the person filing is a:
- (f)  An employee benefit plan or endowment fund in accordance with  
ss.240.13d-1(b) (1) (ii) (F).
- Item 4 Ownership.
- (a) Amount Beneficially Owned: 41,064,725 shares. (See Item 4(c)).
- (b) Percent of Class: 14.5%.
- (c) Number of shares as to which such person has:
- (i) sole power to vote or to direct the vote - 0.
- (ii) shared power to vote or to direct the vote - 41,064,725. Each of  
the issuer's employees who is a Plan participant and who has been  
allocated shares under the Plan ("Allocated Stock") is entitled  
to instruct the trustee ("Trustee") of the Plan (State Street  
Bank and Trust Company) on how to vote the shares of Common Stock  
of 50(cent)par value of the issuer ("Penney Stock") and the ESOP  
Preferred Common Stock Equivalent shares credited to such  
participant's accounts under the Plan plus an allocable portion  
of all Allocated Stock for which no direction has been received  
("Undirected Stock"). The Trustee is obligated to vote such  
Allocated Stock and Undirected Stock as instructed.
- (iii) sole power to dispose or to direct the disposition of - 0.
- (iv) shared power to dispose or to direct the disposition of -  
41,064,725. (A) In the event of any offer (including but not  
limited to a tender or exchange offer within the meaning of the  
Securities Exchange Act of 1934, as amended) for shares of Penney  
Stock or ESOP Preferred Stock, each Plan participant may direct  
the Trustee to accept or reject the offer or to tender or not  
tender the shares of Penney Stock and the ESOP Preferred Common

## Edgar Filing: J C PENNEY CO INC - Form SC 13G

Stock Equivalents credited to such participant's accounts under the Plan, plus an allocable portion of all Undirected Stock. The Trustee shall be obligated to follow all such directions which are timely received. The Trustee is to decide whether or not to accept or reject an offer or to tender or not to tender shares of Penney Stock or ESOP Preferred Stock, as the case may be, pursuant to an offer only if the sum of the number of shares it sold, exchanged or transferred in accordance with any other offer during the preceding twelve months plus the number of shares subject to an outstanding offer is fewer than 10% of the total number of shares held by the Plan. (B) Although the Trustee does not normally trade shares of Penney Stock or ESOP Preferred Stock held by it, under certain circumstances a participant may give instructions regarding his or her accounts which may result in the sale or transfer of certain shares by the Trustee.

Item 5 Ownership of Five Percent or Less of a Class.  
Not applicable

Item 6 Ownership of More than Five Percent on Behalf of Another Person.  
The filing person maintains a trust which holds shares

of Penney Stock and ESOP Preferred Stock (See Item 2(d) above) for the benefit of current and certain former employees of the issuer who are participants in the Plan. Participants in the Plan have the right upon termination, pursuant to the terms of the Plan, to the vested shares of Penney Stock (including converted ESOP Preferred Stock), or to the proceeds of the sale of shares of Penney Stock (including converted ESOP Preferred Stock).

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.  
Not Applicable

Item 8 Identification and Classification of Members of the Group  
Not Applicable

Item 9 Notice of Dissolution of Group.  
Not applicable

Item 10 Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

The filing of this statement shall not be construed as an admission that the Plan is, for the purposes of Section 13(d) or 13(g) of the Securities Exchange Act of 1934, as amended, the beneficial owner of any securities covered by this statement.

Signature.

After reasonable inquiry and to the best of my knowledge and belief, I

Edgar Filing: J C PENNEY CO INC - Form SC 13G

certify that the information set forth in this statement is true, complete and correct.

Date: February 12, 2004

Signature

/s/George Brand

-----

George Brand, Benefit Plans Accounting Manager

Name/Title