PRINCIPAL FINANCIAL GROUP INC Form 424B2 July 17, 2006

Filed pursuant to b Rule 424(b)(2) o Rule 424(b)(5)

Registration Statement No. 333-129763 and

Pricing Supplement Dated 7/17/2006 333-129763-01

(To Prospectus dated February 16, 2006, and

Prospectus Supplement dated February 16, 2006) CUSIP: 74254PMR0

Principal Life Insurance Company

Principal® Life CoreNotes® (Callable) (That are also Asset-Backed Securities) Issued Through and Obligations of Principal Life Income Fundings Trust 2006-46 (the Trust and Issuing Entity)

The description of this pricing supplement of the particular terms of the Principal® Life CoreNotes® offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company (Principal Life) to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. The Notes

Principal Amount: TBD Purchasing Agent Discount: 1.300%

Issue Price: 100.0% Original Issue Date: 7/26/2006

Net Proceeds to the Trust: TBD Stated Maturity Date: 7/15/2014

Interest Payment Dates: The 15th day of every sixth month commencing on 1/15/2007

Initial Interest Payment Date: 1/15/2007

Regular Record Date: 15 calendar days prior to the Interest Payment Date

Type of Interest Rate: b Fixed Rate o Floating Rate

Interest Rate: 6.00%

Discount Note: o Yes b No

Terms of Survivor s Option:

Annual Put Limitation: b \$2,000,000 or 2%; or

o \$_____ or %

Individual Put Limitation: b \$250,000; or

o \$_____

Trust Put Limitation: b 2%; or

. , .

Redemption Provisions: b Yes o No. If, Yes,

Initial Redemption Date: 7/15/2008

Redemption: b In whole only and not in part

o May be in whole or in part

Additional Other Terms: Any redemption date will be an Interest Payment Date falling on or after

the Initial Redemption Date

Repayment: o Yes b No

Authorized Denominations: \$1,000

Principal ® is a registered service mark of Principal Financial Services, Inc. and is used under license.

CoreNotes® is a registered service mark of Merrill Lynch & Co.

1

Ratings:

The Notes issued under the Program are rated AA by Standard & Poor s (S&P). Principal Life expects the Notes to be rated Aa2 by Moody s Investors Service, Inc. (Moody s).

Purchasing Agent(s) Purchasing Notes as Principal:

b Yes o No Principal Amount If yes:

Purchasing Agent(s)

TBD

Merrill Lynch

Total: **TBD**

State of Organization of the Trust: New York

Additional/Other Terms: None

2. The Funding Agreement

Funding Agreement Issuer: Principal Life Insurance Company

Funding Agreement No.: 6-13530

Deposit: **TBD**

Net Deposit: **TBD**

Effective Date: 7/26/2006

Stated Maturity Date: 7/15/2014

Interest Payment Dates: The 15th day of every sixth month commencing on 1/15/2007

Initial Interest Payment Date: 1/15/2007

Type of Interest Rate: o Floating Rate b Fixed Rate

Interest Rate: 6.00%

Discount Funding Agreement: o Yes þ No

Terms of Survivor s Option:

Annual Put Limitation: b \$2,000,000 or 2%; or

o \$_____ or ___%

Individual Put Limitation: þ \$250,000; or

o \$_

Trust Put Limitation: b 2%; or

Redemption: þ Yes o No. If, Yes,

Initial Redemption Date: 7/15/2008

Redemption: b In whole only and not in part

o May be in whole or in part

Additional Other Terms: Any redemption date will be an Interest Payment Date falling on or after the

Initial

Redemption Date

Repayment: o Yes b No

Ratings:

The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody s.

Additional/Other Terms: None

3. The Guarantee

Guarantee Issuer: Principal Financial Group, Inc.

Effective Date: 7/26/2006

Additional/ Other Terms: None

2