

JEFFERSON PILOT CORP

Form 8-K

April 20, 2004

**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D. C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

**Date of Report: April 20, 2004**  
(Date of Earliest Event Reported)

**Jefferson-Pilot Corporation**  
(Exact name of registrant as specified in its charter)

**North Carolina**  
(State or other jurisdiction  
of incorporation)

**1-5955**  
(Commission  
File Number)

**56-0896180**  
(I.R.S. Employer  
Identification No.)

**100 North Greene Street, Greensboro, North Carolina 27401**  
(Address of principal executive offices) (Zip Code)

**(336) 691-3000**  
(Registrant's telephone number, including area code)

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**Item 5. Other Events and Regulation FD Disclosure**

Our Form 10-K for the year ended 2003 reflected certain changes in format and classification versus the presentation in our fourth quarter 2003 earnings release (see our Form 8-K dated February 2, 2004 for our fourth quarter 2003 earnings release). We expect to make certain additional format changes in our earnings release for the first quarter of 2004. We believe these changes provide greater insight into our operating results. The purpose of this Form 8-K is to provide investors and analysts with historical quarterly information in the format we intend to use prospectively.

Throughout this Form 8-K, reportable segment results is defined as net income before realized investment gains and losses (and cumulative effect of change in accounting principle, if applicable). Reportable segment results is a non-GAAP measure. We believe reportable segment results provides relevant and useful information to investors, as it represents the basis on which we assess the performance of our business segments. We deem reportable segment results to be a meaningful measure for this purpose because, except for losses from other-than-temporary impairments, realized investment gains and losses occur primarily at our sole discretion. Note that reportable segment results as described above may not be comparable to similarly titled measures reported by other companies.

This Form 8-K is also being posted on JP's corporate website [www.jpfinancial.com](http://www.jpfinancial.com).

**Item 7. Exhibits**

Exhibit 99 Selected Press Release schedules of Jefferson-Pilot Corporation providing historical quarterly results.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

JEFFERSON-PILOT CORPORATION

/s/ Robert A. Reed

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By: Robert A. Reed  
Name: Robert A. Reed  
Title: Vice President

Dated: April 20, 2004

**EXHIBIT INDEX**

| Exhibit | Description   |
|---------|---|
| 99      | Selected Press Release schedules of Jefferson-Pilot Corporation providing historical quarterly results. |