

GENUINE PARTS CO  
Form 8-K  
August 16, 2004

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**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): August 16, 2004

**GENUINE PARTS COMPANY**

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(Exact Name of Registrant as Specified in Charter)

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Georgia

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001-05690

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58-0254510

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(State or Other  
Jurisdiction of  
Incorporation)

(Commission  
File Number)

(IRS Employer  
Identification No.)

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2999 Circle 75 Parkway, Atlanta, GA 30339

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(Addresses of Principal Executive Offices, including Zip Code)

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(770) 953-1700

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(Registrant's Telephone Number, including Area Code)

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SIGNATURE

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EX-99.1 PRESS RELEASE DATED AUGUST 16, 2004

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**Item 5. Other Events and Regulation FD Disclosure.**

The Board of Directors of Genuine Parts Company declared a regular quarterly cash dividend of 30 cents per share on the Company's common stock.

The dividend is payable October 1, 2004 to shareholders of record September 10, 2004.

In addition, the Company announced the following officer change: Thomas C. Gallagher elected as President and Chief Executive Officer.

Attached and incorporated herein by reference as Exhibit 99.1 is a copy of the press release of Genuine Parts Company, dated August 16, 2004, reporting Genuine Parts Company dividend payable October 1, 2004 and officer change.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENUINE PARTS COMPANY

By: /s/ Jerry W. Nix

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Name: Jerry W. Nix  
Title: Executive Vice President Finance  
(Principal Financial Officer)

Date: August 16, 2004

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<b>Exhibit No.</b>	<b>Description</b>
99.1	Press Release, dated August 16, 2004.